

The Creative Group

TongRoimages[®]

Open the future of K-content with various creators



Company Name	TongRo Images Inc.,
CEO	Choul Jib Lee
Establishment Date	May 1995
Number of employees	68 people
Main business	Digital Image Content Development and Subscription Platform Services
Address	51-8 Chungmuro 2-ga, Jung-gu, Seoul, Republic of Korea
Website	http://www.tongro.co.kr https://www.clipartkorea.co.kr https://www.imagetoday.co.kr https://www.imagekorea.co.kr

We open the future of K-contents with creative contents and technology-based platforms.

TongRo Images is leading the image industry with creators in various fields by becoming more competitive through creation of user-friendly stock images and innovative content platforms so that anyone can easily use digital images, which is a visual language.

Since its establishment in 1995, we have introduced a stock content subscription system for the first time in Korea along with the changes in diverse digital media technologies and have been providing the membership service since 2003. It is a global content platform company that owns the most popular image websites in the market, ClipartKorea, and ImageToday.

TongRo Images owns distinguished premium contents and one million IP (Intellectual Property Rights). Furthermore, we are pursuing transformation and innovation of the image search platform through continuous research and development such as image search algorithm, big data analysis, machine learning, and so on.

We prepare digital image blockchain technology based on our content capabilities with the largest number of intellectual property rights in Korea, pursue transformation and innovation of the content platform through research and development of the future technologies, and open the future of K-content with various creators.

CEO Choul Jib Lee

No.1 in image service platform

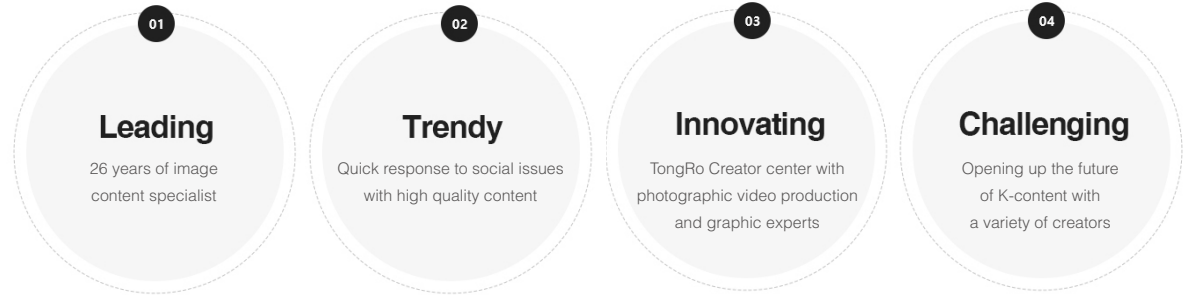
Owned 1 million IP

No.1 in sales revenue
in the image content industry

Asia's largest content producer

26 Years of Continuous Growth

Based on its creativity, TongRo Images is growing as
global core enterprise in image content industry.



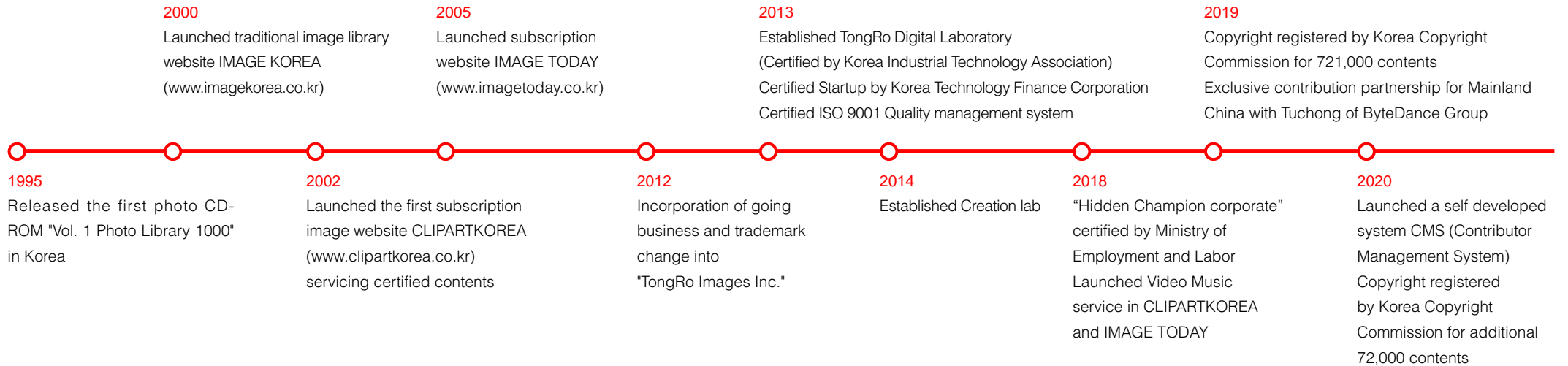
Expert Group

Professional staff for creative laboratory, digital laboratory, and marketing

Production

1 million Intellectual Properties
The largest Korean photography production, graphic composites, illustrations, web designs and 3D sources
Global content production through overseas location photographing
Effective artist management system
Content responding to issue faster than news
Differentiated premium content

Professional enterprise for 26 years in image content



TongRoimages® History

2020. 10	TongRo's 25th Anniversary	06	Distribution partnership with Everett Collection, Hemis, National Maritime Museum	08	Partnership with US Superstock, Switzerland Zapaimages
2020. 07	Copyright registered by Korea Copyright Commission for additional 72,000 contents	03	Contribution partnership with Fotolia		Partnership with UK DigitalVision, Bananastock, Japan DEX
2020. 02	Launched a self developed system CMS (Contributor Management System)	02	Launched the sale of Sound in Clipartkorea & Footage single in Imagetoday	06	Partnership with US Beateworks, German ImageShop, US PictureArts Corporation
2019. 12	Copyright registered by Korea Copyright Commission for 720,000 contents	01	Launched package service for Educational facilities in Clipartkorea	2003. 12	Distribution partnership with UK Nature Picture Library
2019. 11	Exclusive distribution partnership for Mainland China with Tuchong of ByteDance Group	2010. 12	Contribution partnership with Gettyimages & Thinkstock Distribution partnership with 11 global production including Science photo Library	11	Distribution partnership with Ireland Stockbyte Distribution partnership with Malaysia Creative Image House
2019. 03	Launched ClipartKorea mobile service	06	Contributed GoldWave2 in Corbis	04	Distribution partnership with clipart, object photo images of Canada Hemera
2018. 01	Launched Video Music service in Imagetoday	2009. 01	Launched GoldWave	02	Contents service partnership with "Samsung Life Insurance Ltd"
2018. 01	Opened API contributing service	2008. 06	Office relocation to TongRo Images Stock building	2002. 09	Relocation of office and trademark change into "TongRo Images stock"
2017. 03	Launched Premium Single service in Clipartkorea	2007. 03	Released GoldPix Distribution partnership with UK Juice Images	07	Launched the first subscription image website CLIPARTKOREA (www.clipartkorea.co.kr) in Korea
2017. 02	Distribution partnership with 500px	2006. 08	Distribution partnership with Canada Fancy collection Distribution partnership with UK Mike Watson Images	01	"Clip Island" was selected for government administrative work software
2017. 02	Distribution partnership with Bluejean Images	06	Distribution partnership with US Photographer's Choice & National Geographic	06	Awarded "Grand Prize for New Software Products" of Multimedia area with Clip Island 22000 II
2016. 08	Distribution partnership with Panthermedia	2006. 05	Launched Foodicon and Benature Contribution partnership with US Microsoft	01	Awarded "Grand Prize for New Software Products" of Multimedia area with Clip Island 22000 II
2016. 05	Attended Copic	2005. 09	Nominated as an Excellent Management Innovation Company (by The Korea Economic Daily) Partnership contract with Naver	2000. 08	Affiliates to ©HANCOM INC.
2016. 02	Contribution partnership with Yestone		Distribution partnership with German Mauritius	1999. 12	Awarded Grand Prize in the Korean Multimedia Content Contest
2016. 01	Contribution partnership of footage with Videoblocks, and Motion Elements	06	Designated distribution partner of Alamy	1999. 07	Exported and contributed to Japan Kn corp
2015. 12	Acquired collection of IDreamstock	03	Distribution partnership with US PictureArts Distribution partnership with HongKong Argusphoto	1999. 03	Lunched <Clip Island 22000>
2015. 04	Contribution partnership with Stockfood	2005. 02	Contribution partnership with US Foto search	1998. 06	Affiliates to Canada Aztec Media
2015. 02	Distribution partnership with Gaopin Images	01	Contribution partnership with HANCOM INC	1997. 11	Contribution partnership with Samsung Electronics Inc and Hunminjeongeum to offer illustration.
2014. 04	Established TongRo Digital Laboratory	2004. 09	Office relocation next to Namsan Square	1996. 05	Offered bundle of Sampler Photo-CD, Photo 2000 to Elex computer Inc and entire models of Macintosh
2014. 03	Certified as "Clean site" for Imagekorea, Clipartkorea and Imagetoday			1996. 02	Launched the first Korean illustration of Royalty Free CD-ROM Illust 500-1
2013. 11	Certified ISO 9001 Quality management system			1995. 09	Launched the first Korean Photo CD-ROM (Vol.1 Photolibrary 1000)
2013. 03	Acquisition of AA for Corporate Credit Assessment				
2013. 02	Established TongRo Images Digital Laboratory Certified Startup by Korea Technology Finance Corporation				
2012. 01	Incorporation of going business and trademark change into "TongRo Images Inc."				
2011. 08	Contribution partnership with Gettyimages China, Panoramastock				

Organization

TongRo Images has systematic and specialized organizational structure from production to technology, sales and management.



Workflow

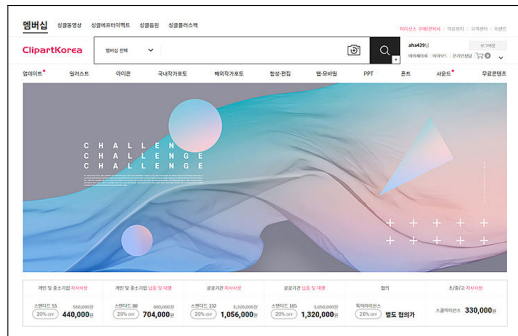
It is divided into three major teams and is doing professional work to provide the best service.



Service Platform

ClipartKorea

No. 1 Image specialized portal website ClipartKorea, which has become the top in the Korean image industry for 10 years in a row, is servicing the 7 million images of photography, illustration, composite, web template, font, PPT, and sound exceptionally qualified. Free Premium collection, food/lifestyle/astronomy/medical, etc www.clipartkorea.co.kr



imagetoday

ImageToday which developed the first Korean composite and editing source has been leading the content industry by providing trendy and various of illustration, photography, design source, 3D, PNG etc to customers. www.imagetoday.co.kr

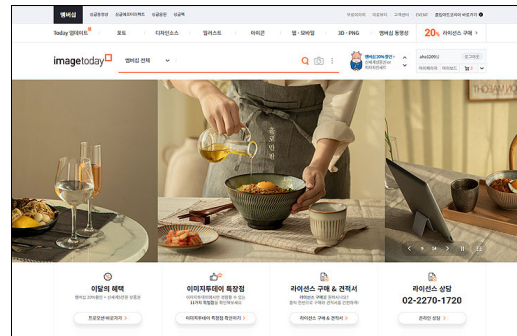
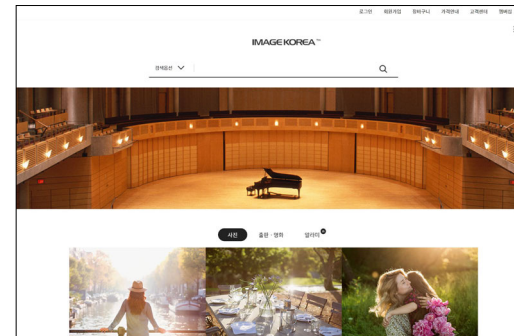


IMAGE KOREA™

Traditional image library of 20-year history. Image Korea, which has more than 4 million of Korean and global images, is providing the commercial photography produced by Korea's best stock image production and editorial images of various categories such as global history, culture, and region. www.imagekorea.co.kr

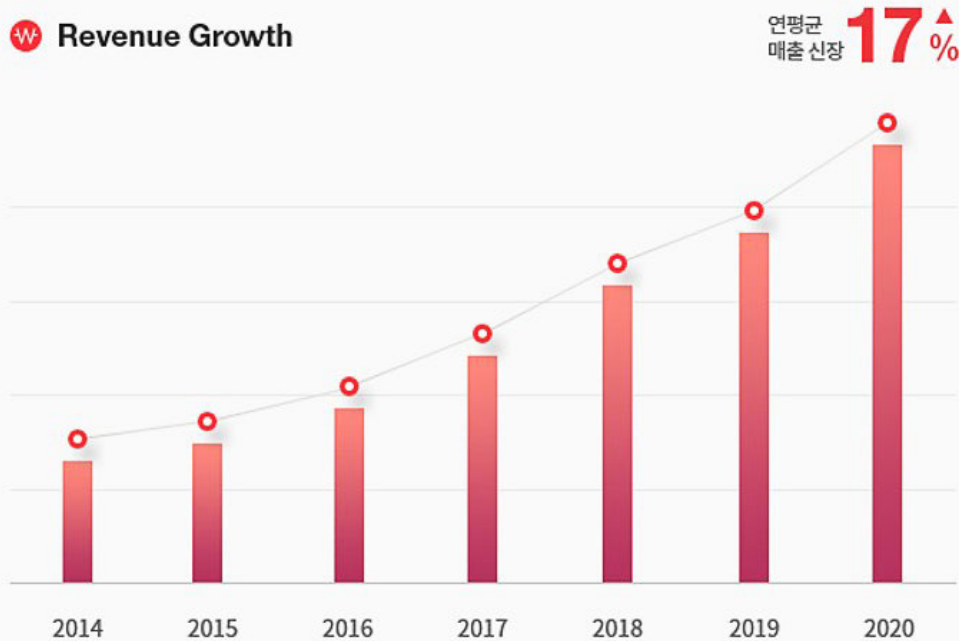


Export

Exclusive Contribution contract with Tuchong of ByteDance group

AFLO
ALAMY
17 global partners

Revenue Growth

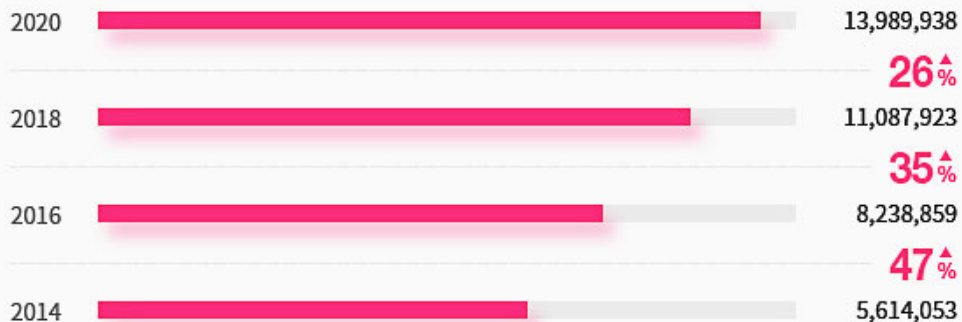


Revenue Growth story

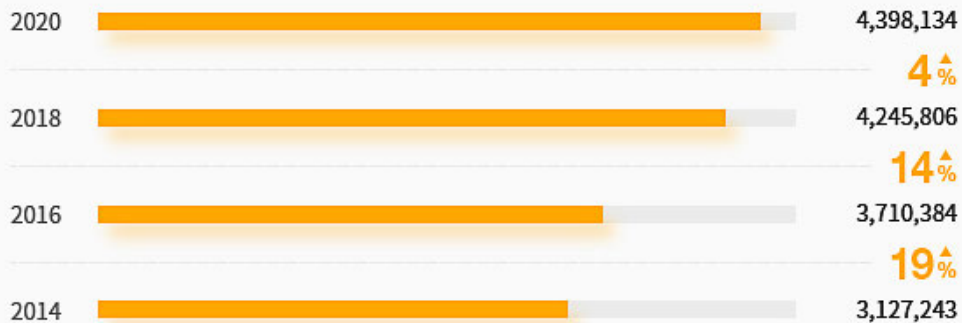
- Revenue growth of 17% YoY in 2020
- Sustained growth in revenue of service platform Clipartkorea, and Imagetoday
- 12% YoY increase in Company member number
- Maintaining high growth rates by developing content responding to issues as fast as news

 The numbers of website visitors

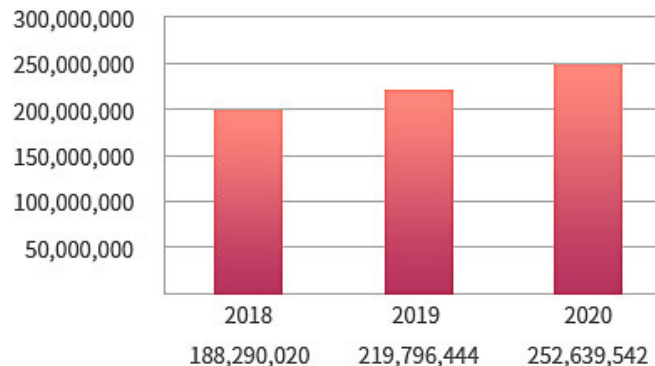
• CLIPARTKOREA



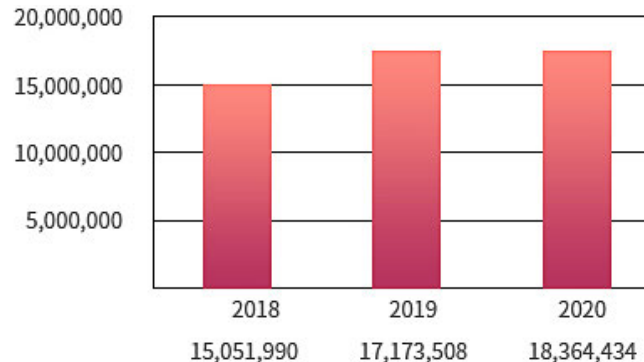
• IMAGETODAY



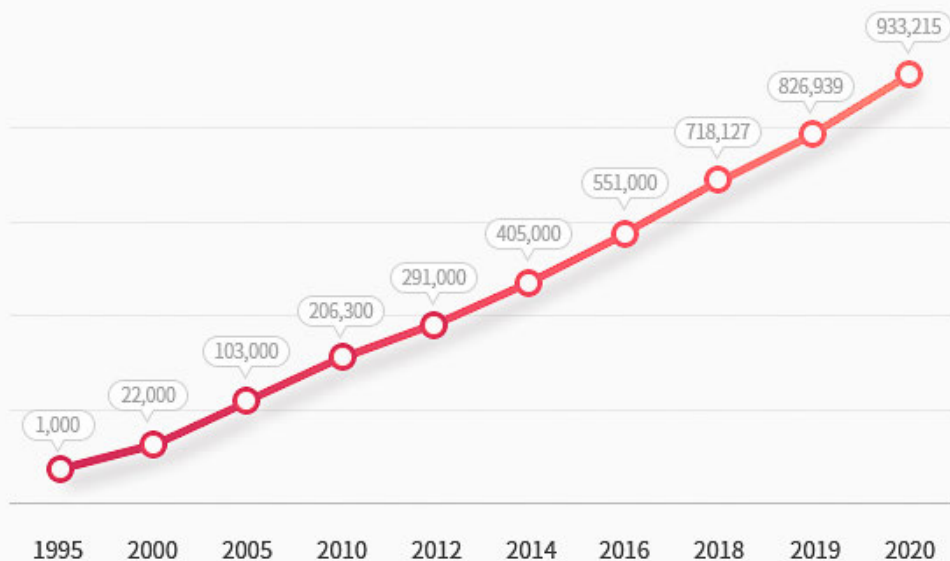
Page views



Visits



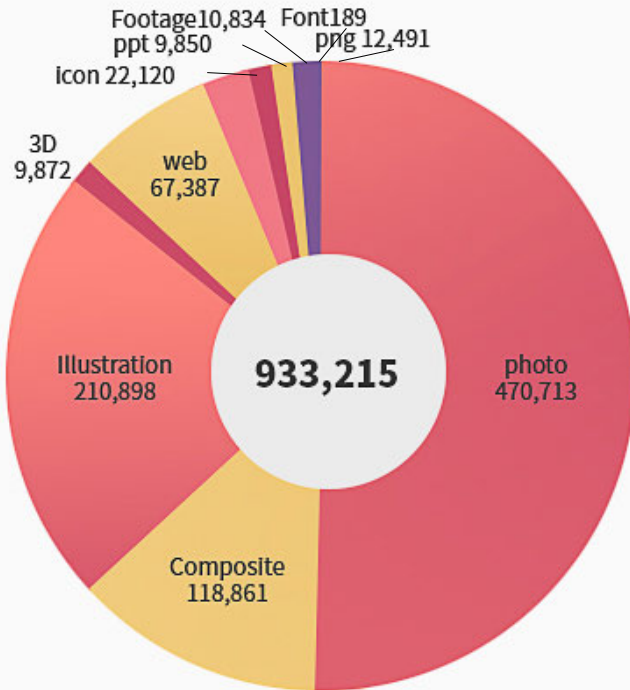
📈 The growth of contents published



Revenue Growth story

- 12% YoY increase in 2020
- Established TongRo Photo&Video business department for building the system to produce high-quality content
- Systematic content production through contributor training system with editors

 Contents



Revenue Growth story

- 933,215 produced in 2020
- 80,000 content produced annually

Copyright certified by the government

838,267 government-certified content in photography, art and editing

Certificate No. C-E19-0394-K751

CERTIFICATE(Ownership)

This is to certify that, regarding the application made by TongRoimages, inc.(3-6, Supyo-ro, Jung-gu, Seoul 04553, Korea) :

- Under the Korean Copyright Act, TongRoimages, inc. shall own copyright in the listed Compilation Works 9,331 cases(132,117 details) pursuant to the agreements.
- This certificate is only be valid for copyright ownership confirmation of Shanghai Tuchong Network Technology Co., Ltd. contract.

Information of Copyright Owner	
Name / Corporate Name	TongRoimages, inc.
Date of Birth / Corporate Number	110111-4750984
Address	Tongro Bldg, 3-6, Supyo-ro, Jung-gu, Seoul 04553, Korea
Information of Copyright	
Scope of Copyright	Copyright (All Economic Rights)
Territory of Copyright	At home and abroad
Term of Copyright	Duration of Copyright under the Korean Copyright Act
Limitations and Conditions	Not Applicable
Information of Work	
Category of Work	
Title of Work	See attached
Date of publication	
Description of Work	
Validity Period	December 04, 2019 ~ December 04, 2021

Issued date : December 04, 2019

Korea Copyright Commission

Page. 1/493

Certificate No. C-E19-6996-JY5X

CERTIFICATE(Ownership)

This is to certify that, regarding the application made by TongRoimages, inc.(3-6, Supyo-ro, Jung-gu, Seoul 04553, Korea) :

- Under the Korean Copyright Act, TongRoimages, inc. shall own copyright in the listed Artistic Works 12,296 cases(197,576 details) pursuant to the agreements.
- This certificate is only be valid for copyright ownership confirmation of Shanghai Tuchong Network Technology Co., Ltd. contract.

Information of Copyright Owner	
Name / Corporate Name	TongRoimages, inc.
Date of Birth / Corporate Number	110111-4750984
Address	Tongro Bldg, 3-6, Supyo-ro, Jung-gu, Seoul 04553, Korea
Information of Copyright	
Scope of Copyright	Copyright (All Economic Rights)
Territory of Copyright	At home and abroad
Term of Copyright	Duration of Copyright under the Korean Copyright Act
Limitations and Conditions	Not Applicable
Information of Work	
Category of Work	
Title of Work	See attached
Date of publication	
Description of Work	
Validity Period	November 29, 2019 ~ November 29, 2021

Issued date : November 29, 2019

Korea Copyright Commission

Page. 1/635

Certificate No. C-E19-8YD4-570G

CERTIFICATE(Ownership)

This is to certify that, regarding the application made by TongRoimages, inc.(3-6, Supyo-ro, Jung-gu, Seoul 04553, Korea) :

- Under the Korean Copyright Act, TongRoimages, inc. shall own copyright in the listed Photographic works 3,042 cases(389,879 details) pursuant to the agreements.
- This certificate is only be valid for copyright ownership confirmation of Shanghai Tuchong Network Technology Co., Ltd. contract.

Information of Copyright Owner	
Name / Corporate Name	TongRoimages, inc.
Date of Birth / Corporate Number	110111-4750984
Address	Tongro Bldg, 3-6, Supyo-ro, Jung-gu, Seoul 04553, Korea
Information of Copyright	
Scope of Copyright	Copyright (All Economic Rights)
Territory of Copyright	At home and abroad
Term of Copyright	Duration of Copyright under the Korean Copyright Act
Limitations and Conditions	Not Applicable
Information of Work	
Category of Work	
Title of Work	See attached
Date of publication	
Description of Work	
Validity Period	November 25, 2019 ~ November 25, 2021

Issued date : November 25, 2019

Korea Copyright Commission

Page. 1/218

kakao

NAVER

Microsoft

SAMSUNG

MBC

KBS

SBS

비상
VISANG

두산동아

대한민국 교육 리더
금성출판사
www.kumsung.co.kr

Mirae 미래엔

교육의 집집이 · 학생의 동반자
(주) 교학사

woongjin
웅진씽크빅

삼성화재

롯데손해보험

한화손해보험

Prudential

현대해상

NH농협생명

aic

KEB 외환은행

우리은행

참! 좋은 은행
IBK기업은행

신한카드

KYO
WON 교원

우마하
항제들

coupang

대한민국 국방부
Ministry of National Defense

GS SHOP

보건복지부

NS) NS홈쇼핑

롯데홈쇼핑

LOTTE.COM

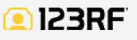



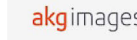
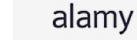
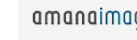
























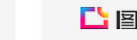

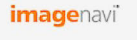







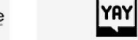

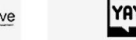
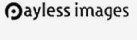








해커스

KOREAN AIR

PAGODA

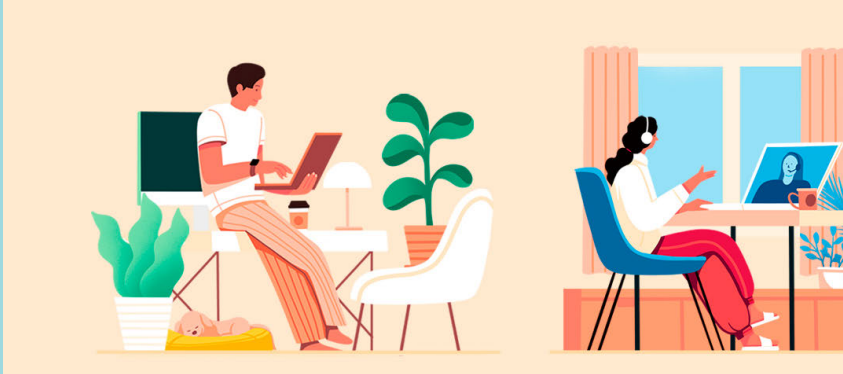
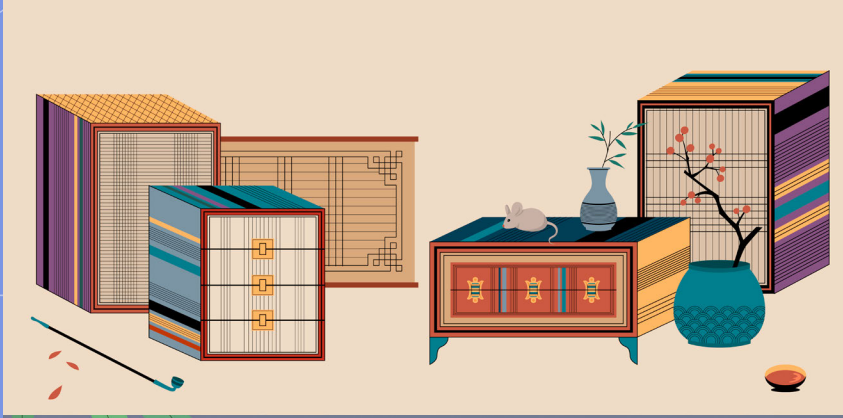
LG U+

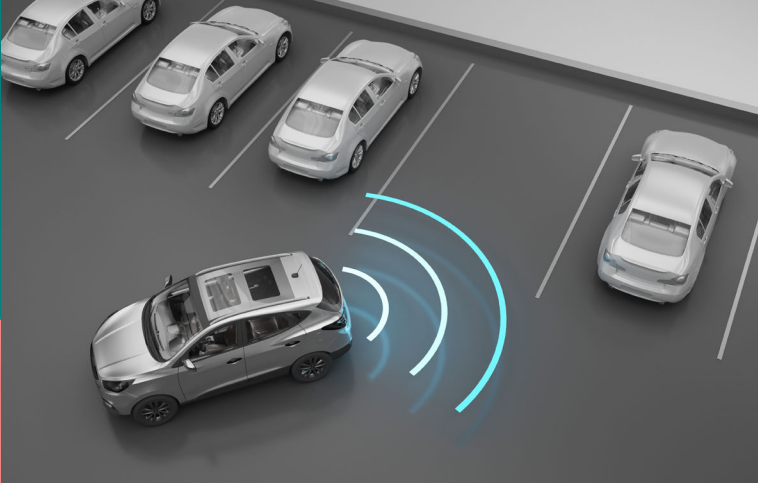
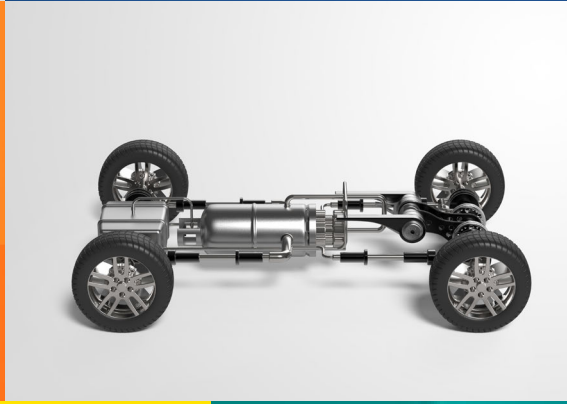
TongRoimages® Global partners

										
123RF	Addictive stock	Aflo	Agefotostock	AKG-Images	Alamy	Amana	Moodboard	Motion Elements	Oredia	Panthermedia
										
Ardea	AWL	Bluejean	Caia	Danita Delimont	Deposit photos	DPA	Photoalto	Pixta	Pond5	SciencePhotoLibrary
										
Drive Images	FLPA	Fotosearch	Getty Images	Hemis	Ikon Images	Image Professionals	Totallypic	Transtock	Tuchong	Universal Image Group
										
ImageNavi	ImageSource	Ingram	Interfoto	Johner	MaryEvans	Mokey Business	WHA	Yay Micro	WHA	Yay Micro
										
Payless	Photo12	Photoaisa	ScienceSource Images	Shutterstock	Top photo	Viewstock	Wavebreak Media	Westend61		









The Creative Group

TongRoimages®

www.tongro.co.kr

www.clipartkorea.co.kr

www.imagetoday.co.kr

