

The Center Of Korean Stock Contents

TongRoimages[®]

[TongRo Images Profile](#)

who we Are

Introduction



No.1 Creative Contents Platform

We Create **K-stock Content** For Everyone

Since releasing Korea's first photo library CD-ROM, TongRo Images has been dedicated to creating user-centered content that is easy and accessible for everyone. We pioneered the subscription model in the Korean market and currently operate ClipartKorea, the country's largest membership-based stock content platform.

Our offerings include a wide range of premium content—photos, illustrations, videos, and music—designed to support diverse creative needs.

By combining advanced technologies such as image search algorithms, big data analytics, and machine learning, we continue to lead Korea's stock content industry and shape its future.

[Introduction](#)

Building a Content Platform That's Essential and Accessible for All

Leading

With unwavering passion and a spirit of creativity, we have been leading the direction of the K-content industry for over 30 years since our founding.

Trendy

As Asia's largest content production, we create premium content that swiftly reflects social trends and evolving consumer needs.

Innovating

Driven by a future-oriented mindset, we continuously innovate by integrating content creation with advanced platform technologies.

Core Values

Moving Forward Bolder and Beyond

1995 Bolder and Beyond Released the first photo CDROM "Vol. 1 Photo Library 1000" in Korea	2000 Launched traditional image library website IMAGEKOREA	2012 Incorporation of going business and trademark change into "TongRo Images Inc." 2013 Established TongRo Digital Laboratory 2002 Launched the first subscription image website ClipartKorea servicing certified contents	2018 "Hidden Champion corporate" certified by Ministry of Employment and Labor Launched Video Music service in ClipartKorea and ImageToday 2019 Exclusive contribution partnership for Mainland China with Tuchong of ByteDance Group	2020 Launched a self developed system CMS (Contributor Management system) Copyright registered by Korea Copyright Commission 2021 Established in-house video production team 2022 Launched motion graphics and GIF services Hosted the first TongRo Images Creative Awards
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2023

- Renewed and relaunched ClipartKorea
- Introduced video template service
- Introduced a dedicated license for individual YouTube creators

2024

- Launched instant-use PNG image service
- Introduced AI-generated image service
- Began supplying 10 million content assets from Reuters

2025

- Released 'ClipartKorea' Font
- Launched Mega Platform
- Launched ClipartKorea Editor service

History

what
we
do

Business Platform



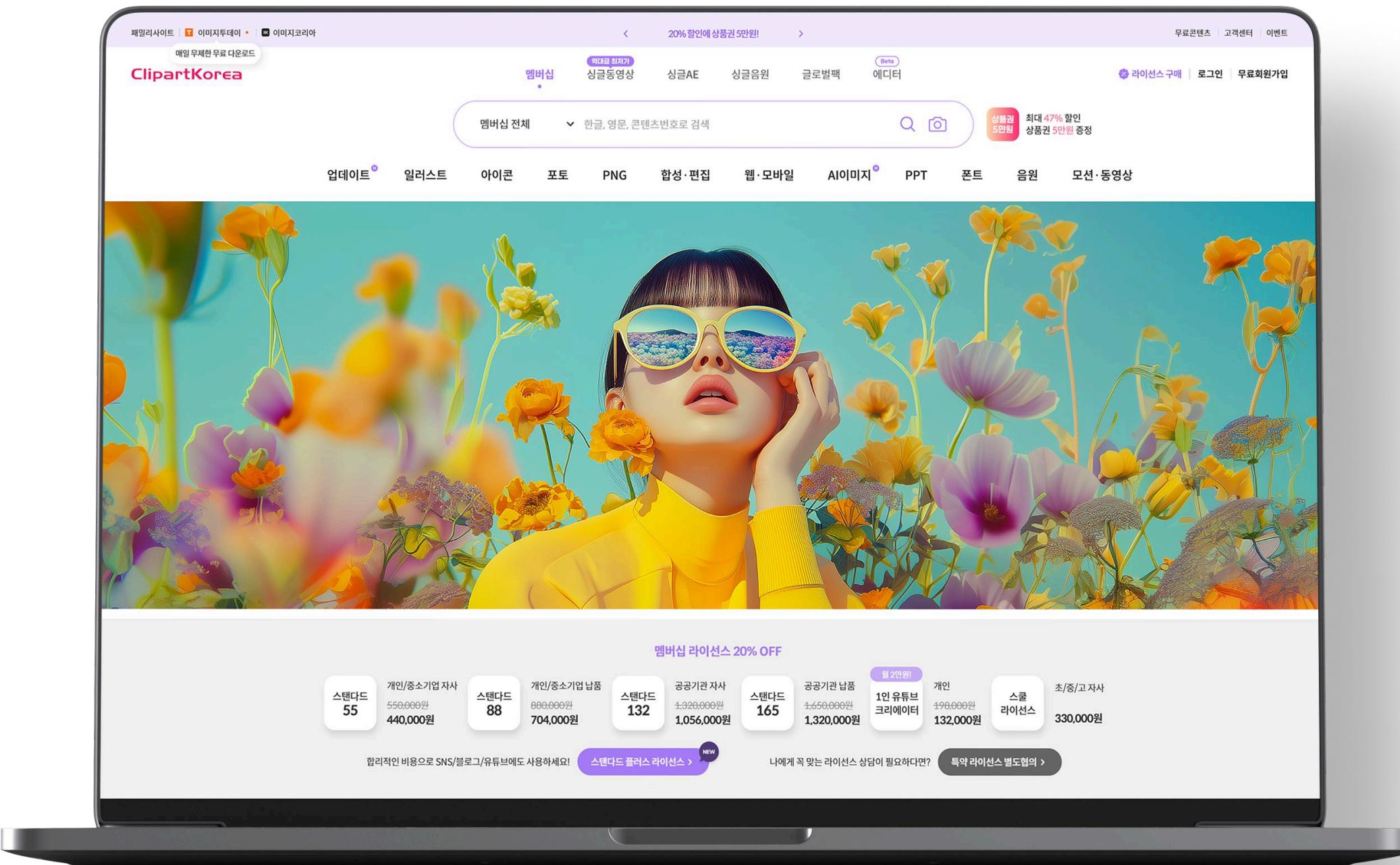
No.1 Creative Contents Platform

Wherever
Perfect Design Is Needed
We Offer
**the Most Optimized
Content Platform**

Business Platform

MEMBERSHIP

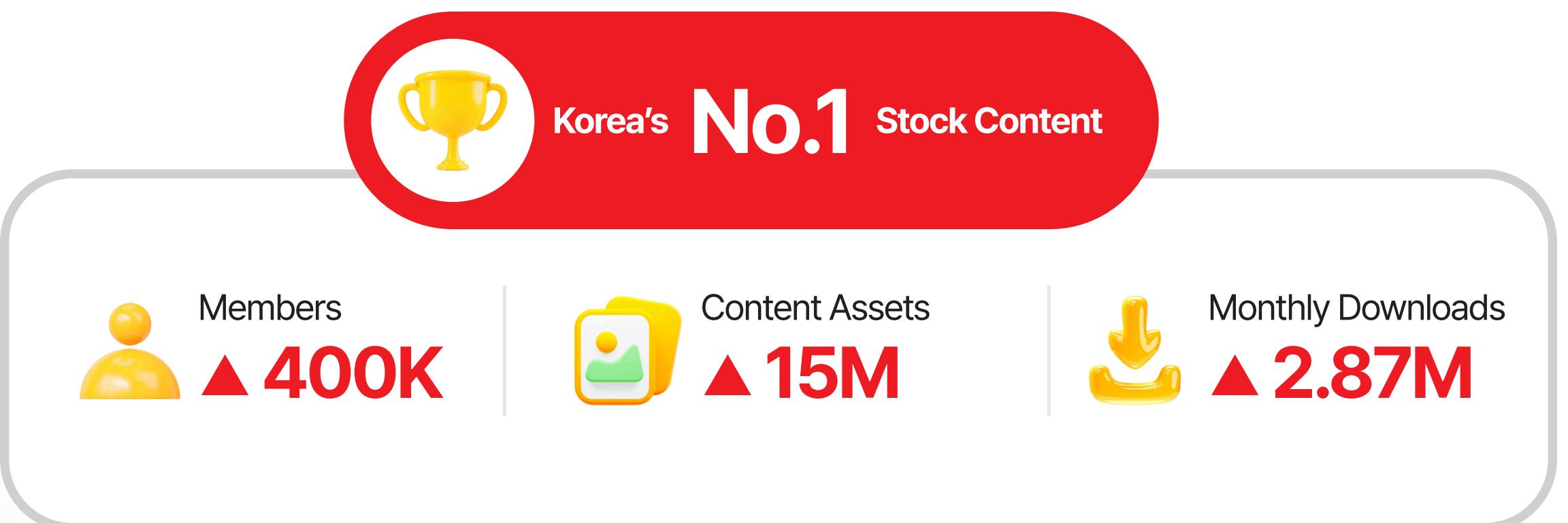
No.1 Creative Contents Platform



ClipartKorea

As Korea's leading stock content platform, ClipartKorea offers a wide range of distinctive K-content—spanning photography, illustration, compositing/editing, design templates, fonts, videos, and music.

Through collaborations with global creators and AI-powered content production, we are at the forefront of rapidly evolving content trends.



Business Platform

EDITORIAL

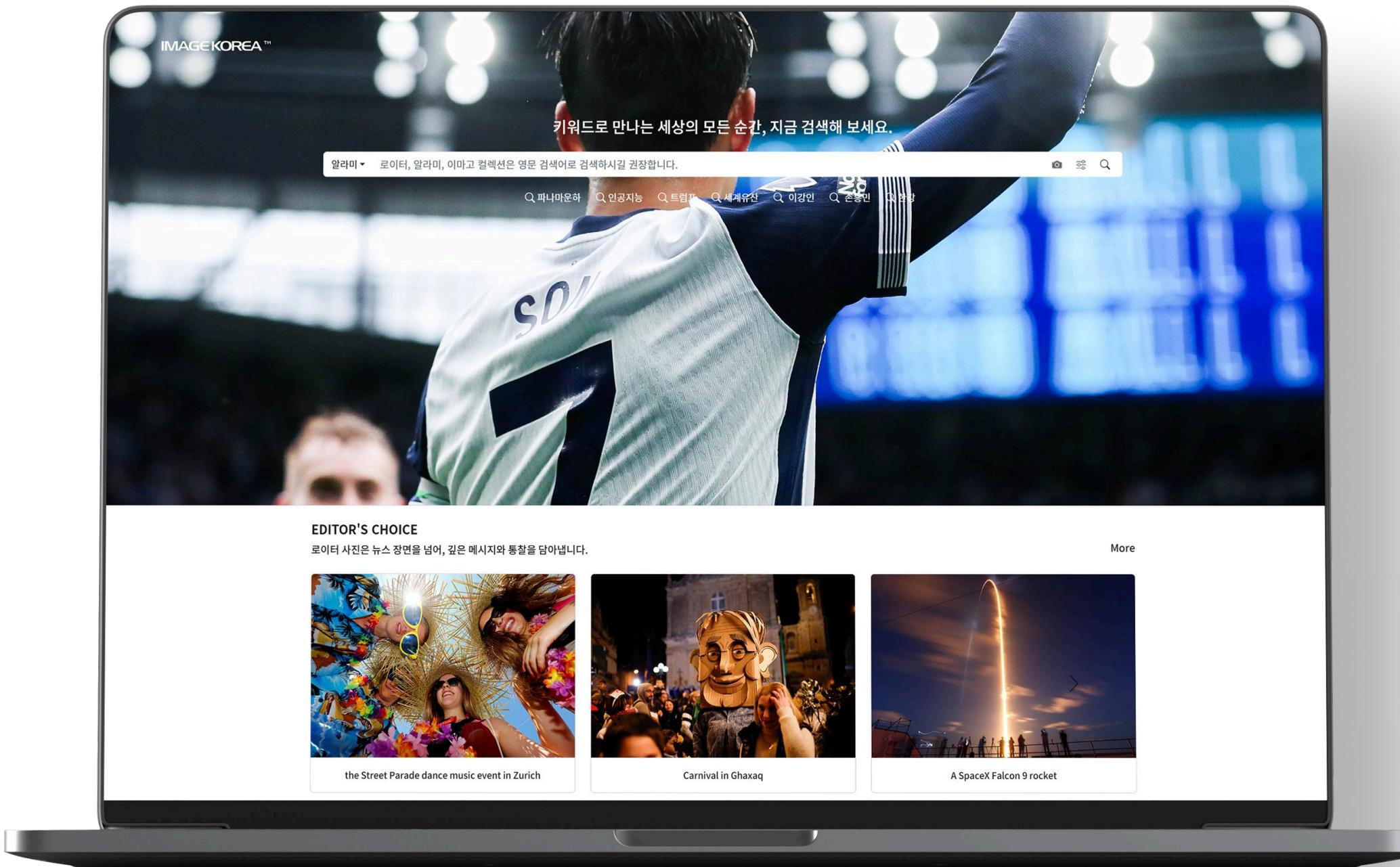


IMAGE KOREA™

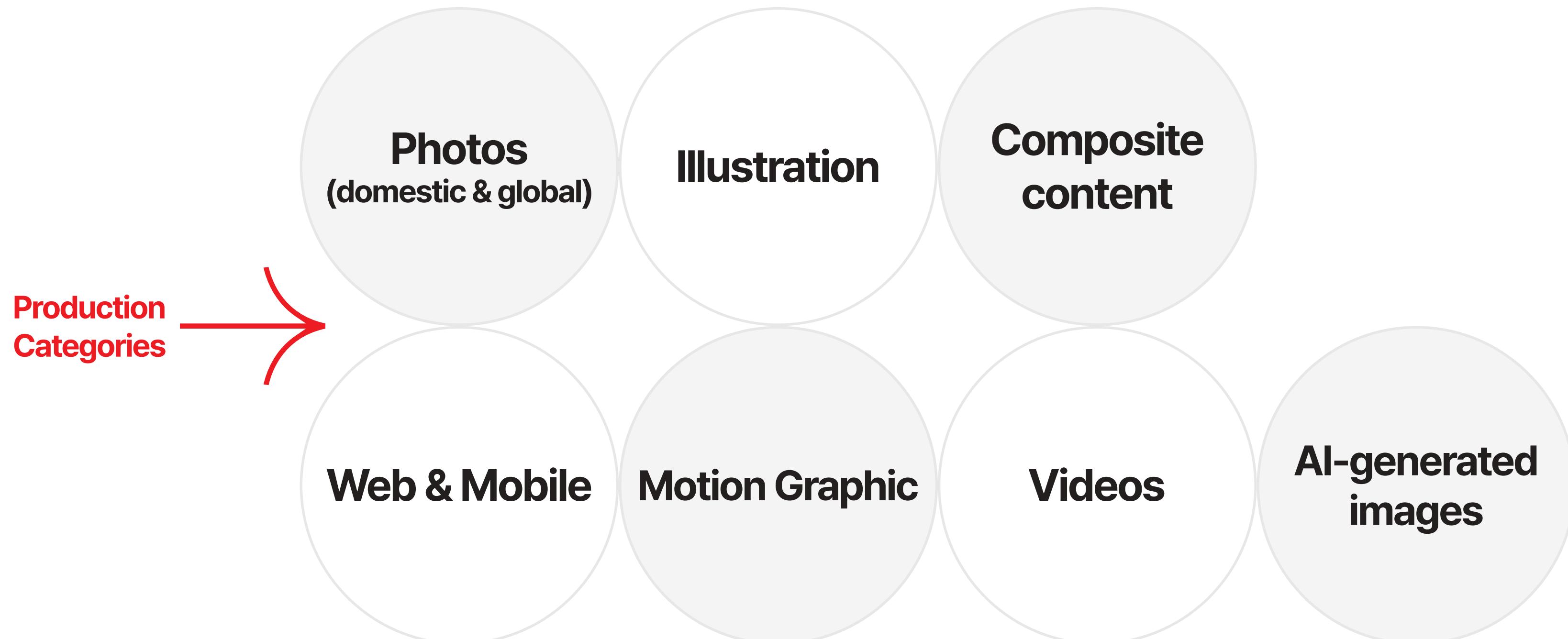
Since its launch in 2001, ImageKorea has provided premium image collections to clients worldwide. By partnering with renowned global agencies such as Alamy, the UK's leading stock image provider, and Imago, Europe's largest sports content agency, ImageKorea delivers a vast range of editorial images spanning science, politics, business, sports, medicine, history, and fine art.



Business Platform

Asia's Leading Content Producer

of Specialized Visuals



Content Stats

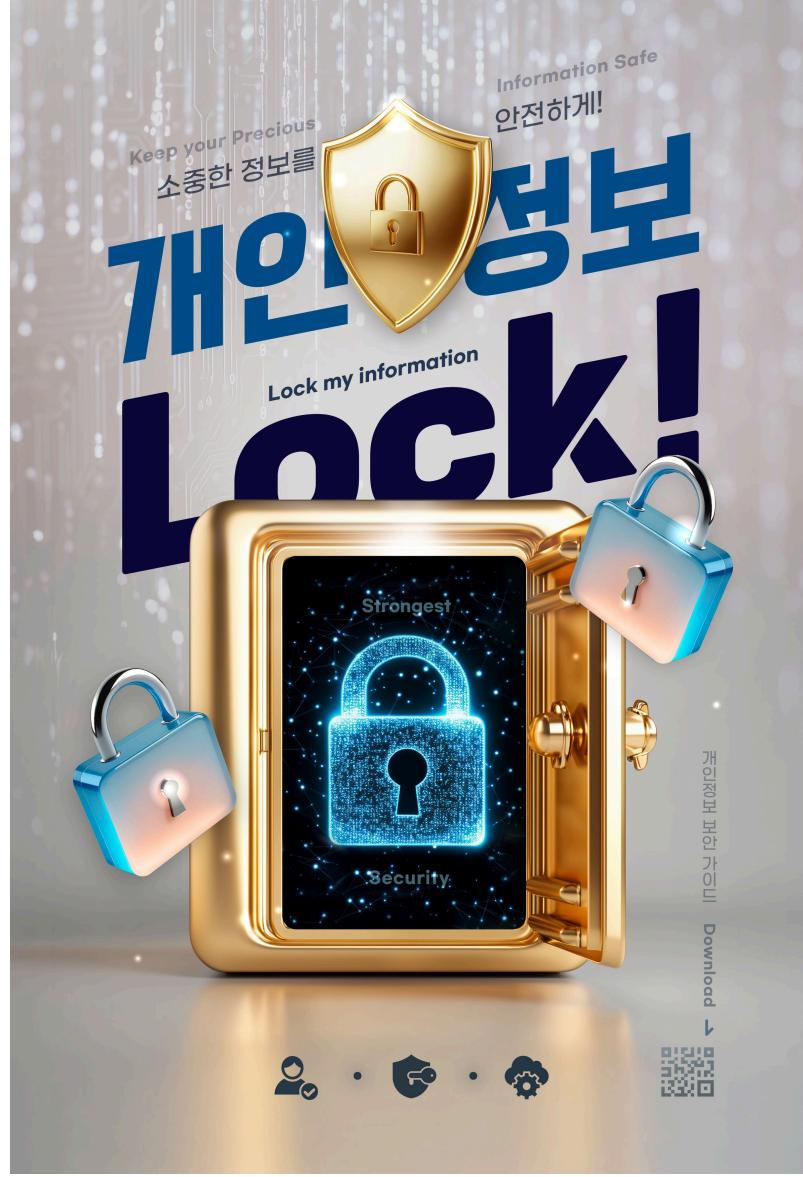
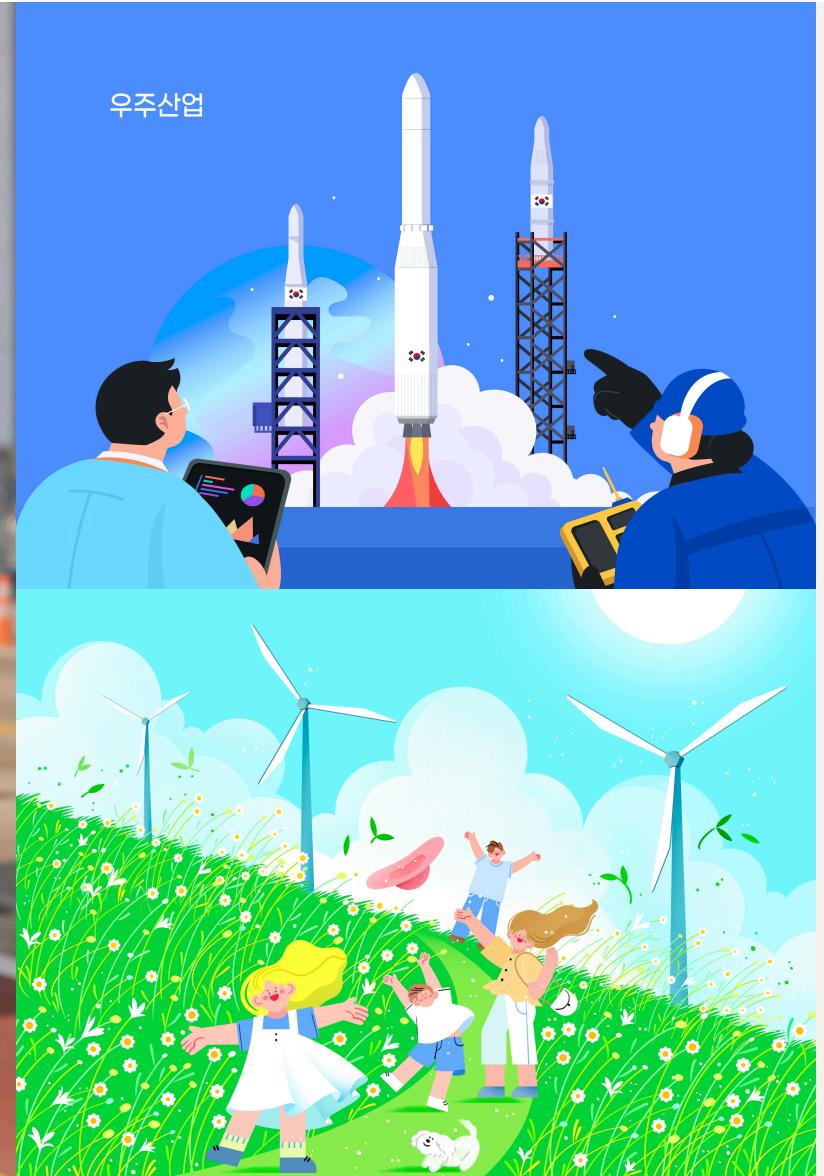
Accumulated Productions

▲ **1.31M**

Content created in 2025

▲ **84K**

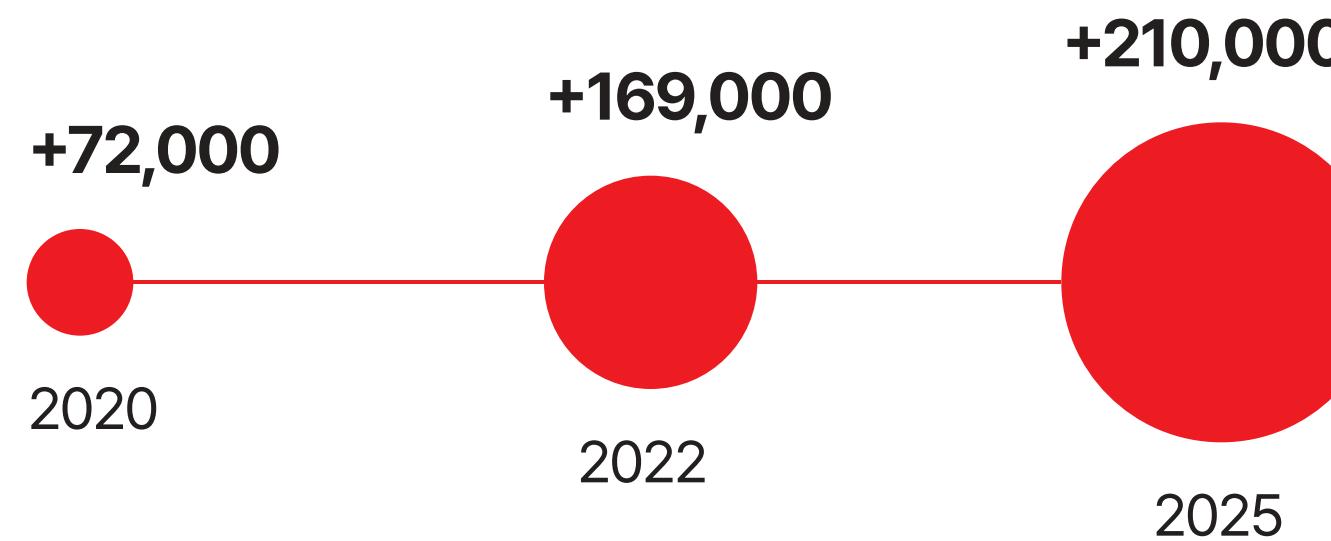
Contents



Trusted, Copyright-Certified Content

— Exclusively From TongRo Images

works registered with the Korea Copyright Commission (by year)



Contents

TongRo's Unique System for Better Content Creation

Professional Production

Our in-house Photo Production Team and Graphic Creation Lab enable fast, trend-responsive production of high-quality content.



Creator Management

We provide training and systematic support for creators through a comprehensive management system, building a solid foundation for content development.

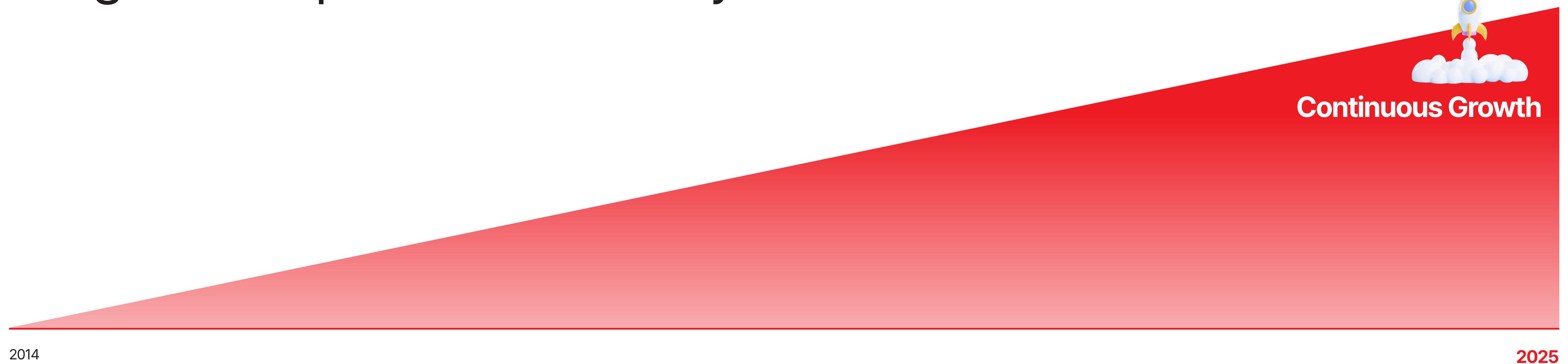


Global Supply

By collaborating with international partners, we maintain a broad content pool and deliver in-demand global content tailored to the Korean market.

Contents

Sustained Growth Powered by TongRo's Unique Content and System



Industry Sales Rank

No.1 in Korea

Annual Avg. Revenue Growth **10%**

Continuous Growth **30 Years**

Revenue Growth

TongRo Collaborates With Leading Companies Across Diverse Industries

SAMSUNG

 **LG생활건강**

 **국회사무처**

 **하나투어**

 **welstory**

 **DB손해보험**

 **하이트진로**

 **visang**

 **GS 리테일**

 **서울특별시**

 **신한은행**

 **CJ ENM**

 **MBC**

 **Microsoft**

 **JEI 재능교육**

 **무미한행제들**

 **JOBKOREA**

 **kakao**

 **현대해상**

 **전자신문**
The Electronic Times

 **coupang**

 **노랑풍선**

 **THE SHILLA
SEOUL**

 **한화손해보험**

 **emart
everyday**

 **KBS**

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Partners

Inhancing User-Centric Content Through AI Innovation

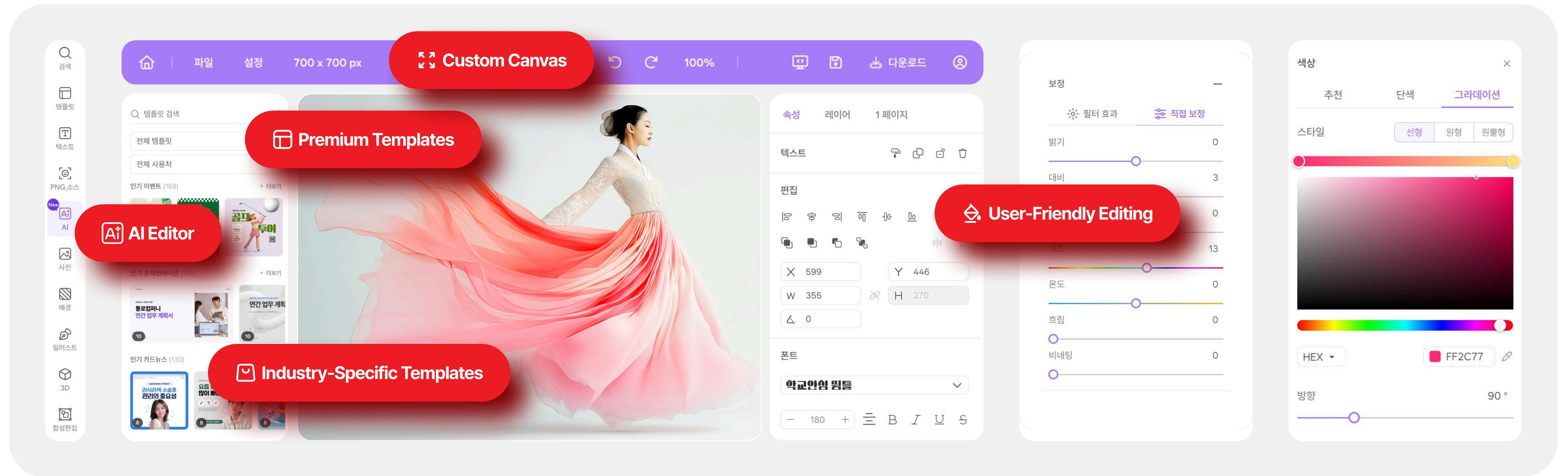
Collaborating with AI Image Providers for Faster Trends and Richer Themes



User Experience

Delivering **New Design Solutions** with Original Content

From planning to editing—easy and intuitive for everyone



- ClipartKorea Editor UI

User Experience

Continuously Enhancing Platform Usability to Maximize Customer Satisfaction



Search Engine Optimization

We've implemented advanced filtering options and streamlined data structures to ensure users can quickly and easily locate the content they need—even within a vast library.



Curated Content Recommendations

We deliver curated collections—ranging from trend-driven assets to top-performing content—organized by theme to enhance content accessibility and usability.



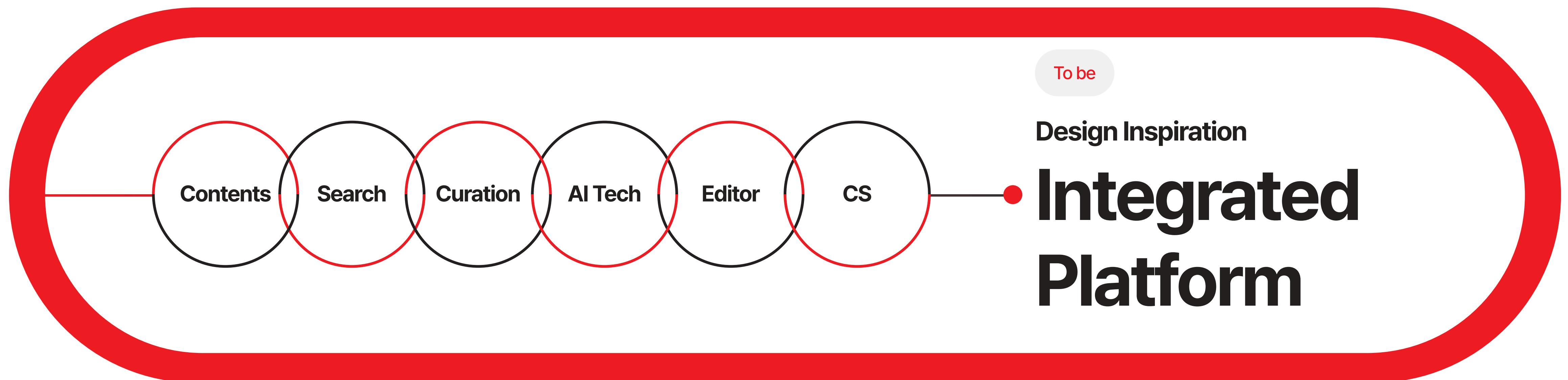
Customer-Centric CX

We improve customer satisfaction by operating a dedicated support team and integrating real-time chat into our platform, ensuring faster response and smoother communication.

User Experience

TongRo Images **Makes It Happen**

Bringing Everyone's **Imagination To Life**



Contact Us

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Founded: October 1995

Employees: 80

Business Areas: Digital Image Content Development & Subscription Platform Services

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End