

No.1 Creative Contents Platform

The Center Of Korean Stock Contents

TongRoimages®

TongRo Images Profile

Who We Are

Introduction

We Create **K-stock Content** For Everyone

Since releasing Korea's first photo library CD-ROM, TongRo Images has been dedicated to creating user-centered content that is easy and accessible for everyone.

We pioneered the subscription model in the Korean market and currently operate ClipartKorea, the country's largest membership-based stock content platform.

Our offerings include a wide range of premium content—photos, illustrations, videos, and music—designed to support diverse creative needs.

By combining advanced technologies such as image search algorithms, big data analytics, and machine learning, we continue to lead Korea's stock content industry and shape its future.

[Introduction](#)

Building a Content Platform That's Essential and Accessible for All

Leading

With unwavering passion and a spirit of creativity, we have been leading the direction of the K-content industry for over 30 years since our founding.

Trendy

As Asia's largest content production, we create premium content that swiftly reflects social trends and evolving consumer needs.

Innovating

Driven by a future-oriented mindset, we continuously innovate by integrating content creation with advanced platform technologies.

Moving Forward Bolder and Beyond

●

1995

Bolder and Beyond
Released the first photo CDROM "Vol. 1 Photo Library 1000" in Korea

●

2000

Launched traditional image library website IMAGEKOREA

2002

Launched the first subscription image website ClipartKorea servicing certified contents

2005

Launched subscription website ImageToday

●

2013

Established TongRo Digital Laboratory
Certified Startup by Korea Technology Finance Corporation

2014

Established Creation lab

●

2018

"Hidden Champion corporate" certified by Ministry of Employment and Labor
Launched Video Music service in ClipartKorea and ImageToday

2019

Exclusive contribution partnership with ByteDance Group

2020

Launched a self developed system CMS (Contributor Management system)
Copyright registered by Korea Copyright Commission

●

2021

Established in-house video production team

2022

Launched motion graphics and GIF services
Hosted the first TongRo Images Creative Awards

2023

Introduced video template service
Introduced a dedicated license for individual YouTube creators

2024

- Launched instant-use PNG image service
- Introduced AI-generated image service
- Began supplying 10 million content assets from Reuters

2025

- Released 'ClipartKorea' Font
- Launched mega platform
- Launched ClipartKorea Editor service

2026

- Launch of Figma design templates
- Launch of ClipartKorea AI Studio

What We Do

Business Platform

A close-up, slightly blurred photograph of a person's hand holding a pen, poised to write on a tablet. The tablet is on a white desk. In the foreground, there is a white cup of coffee with a latte art design. The background shows a computer monitor and other desk items, all softly out of focus. The entire image has a warm, pinkish-red tint.

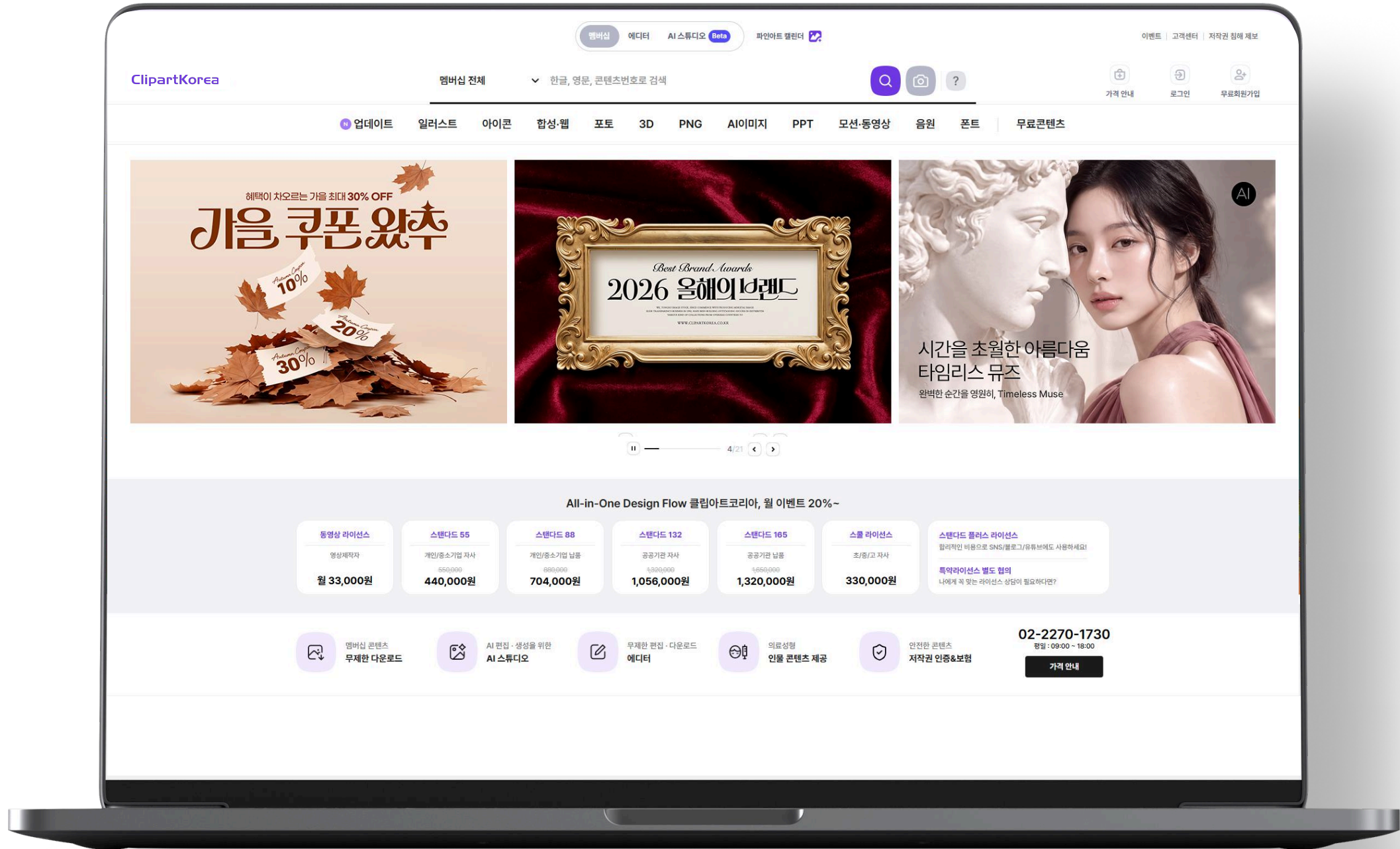
No.1 Creative Contents Platform

Wherever
Perfect Design Is Needed
We Offer
**the Most Optimized
Content Platform**

Business Platform

MEMBERSHIP

No.1 Creative Contents Platform



ClipartKorea

As Korea's leading stock content platform, ClipartKorea offers a wide range of distinctive K-content—spanning photography, illustration, compositing/editing, design templates, fonts, videos, and music.

Through collaborations with global creators and AI-powered content production, we are at the forefront of rapidly evolving content trends.



Korea's **No.1** Stock Content



Members
▲ **400K**



Content Assets
▲ **15M**



Weekly Downloads
▲ **2.87M**

Business Platform

EDITORIAL

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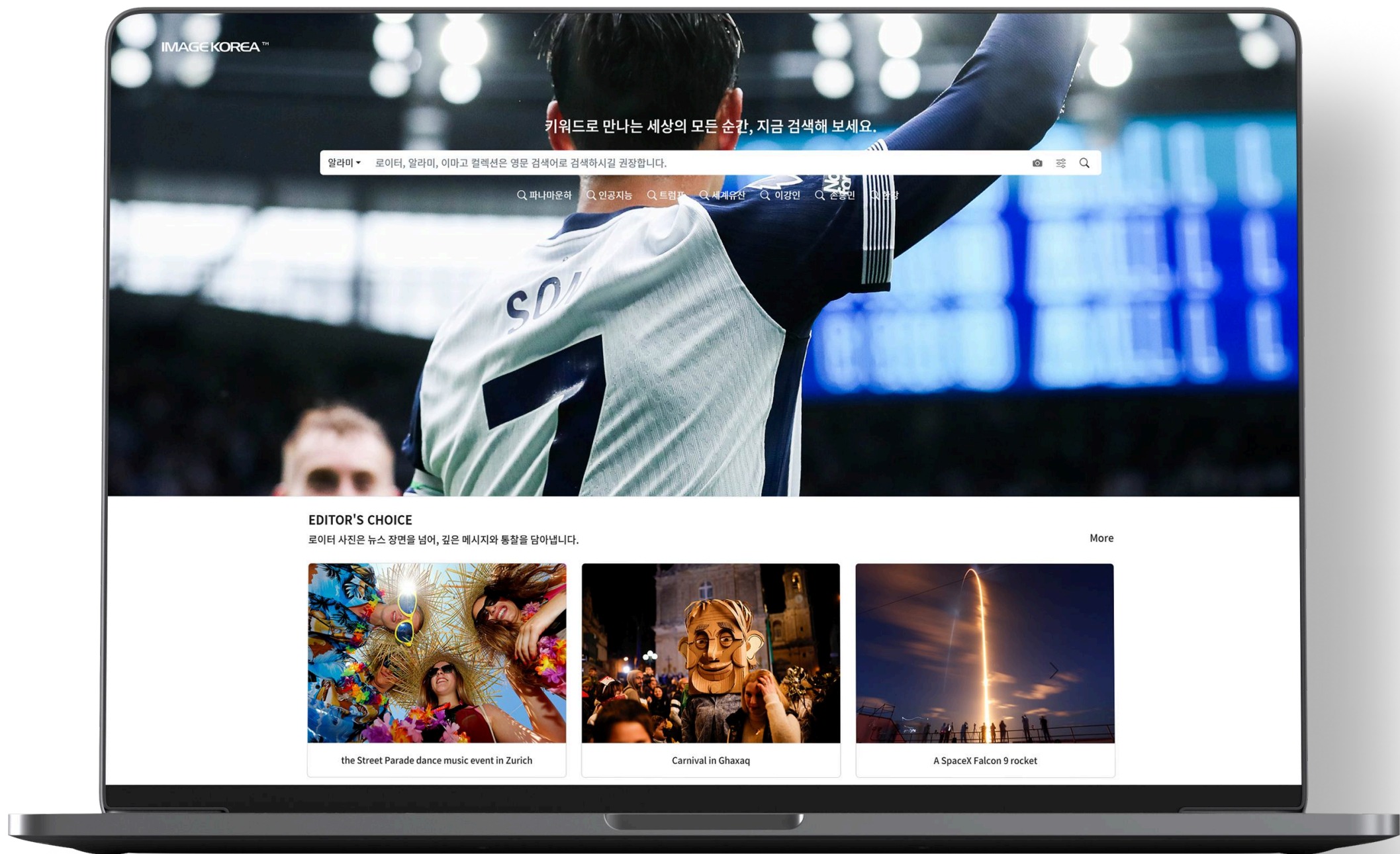


IMAGE KOREA™

Since its launch in 2001, ImageKorea has provided premium image collections to clients worldwide. By partnering with renowned global agencies such as Alamy, the UK's leading stock image provider, and Imago, Europe's largest sports content agency, ImageKorea delivers a vast range of editorial images spanning science, politics, business, sports, medicine, history, and fine art.



Content Assets
▲ 300M



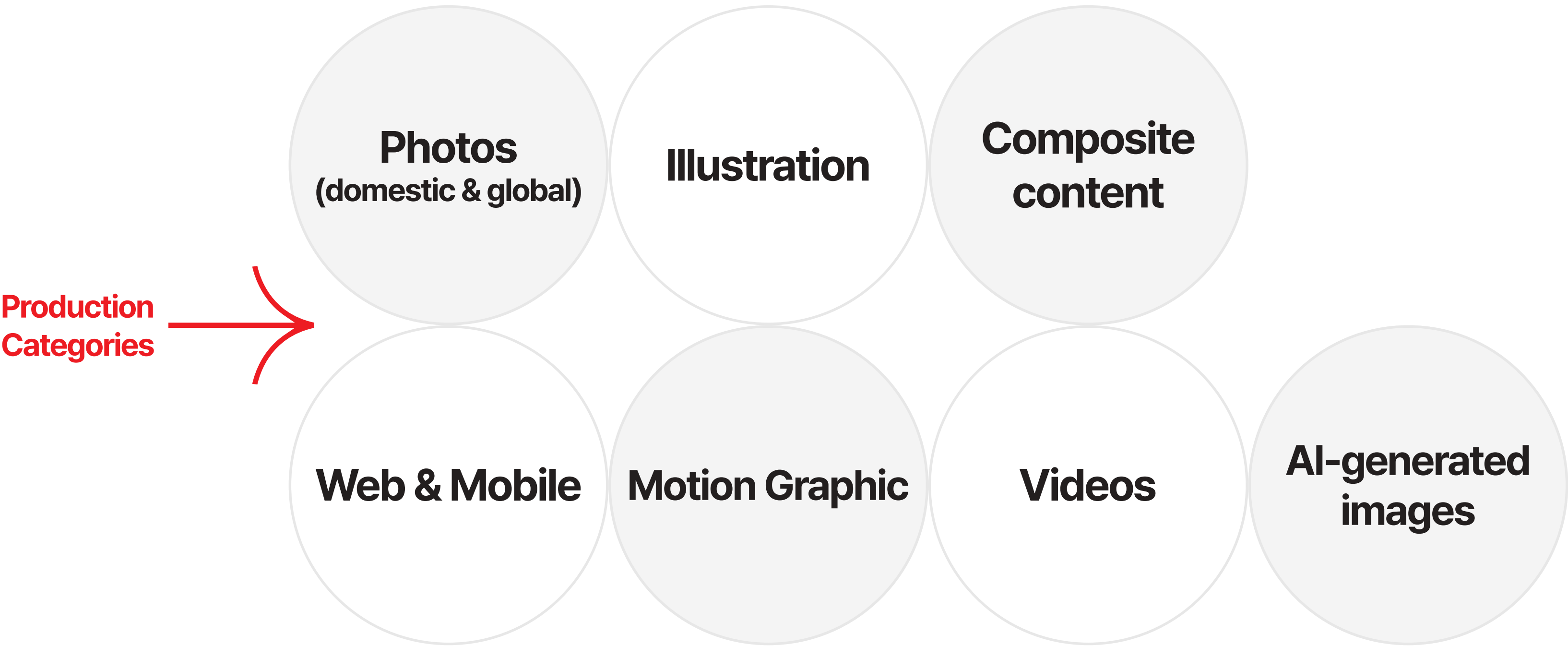
Global Partners
35



Years of Operation
26

Business Platform

Asia's Leading Content Producer of Specialized Visuals



Content Stats

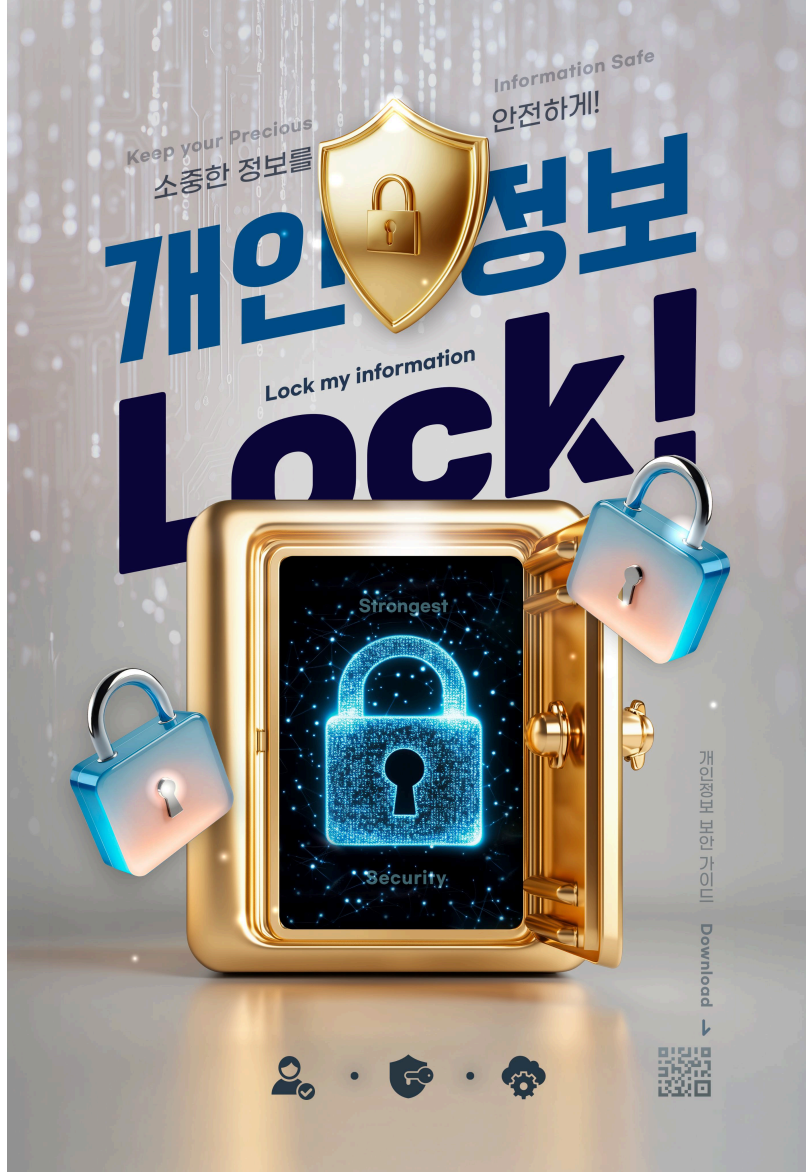
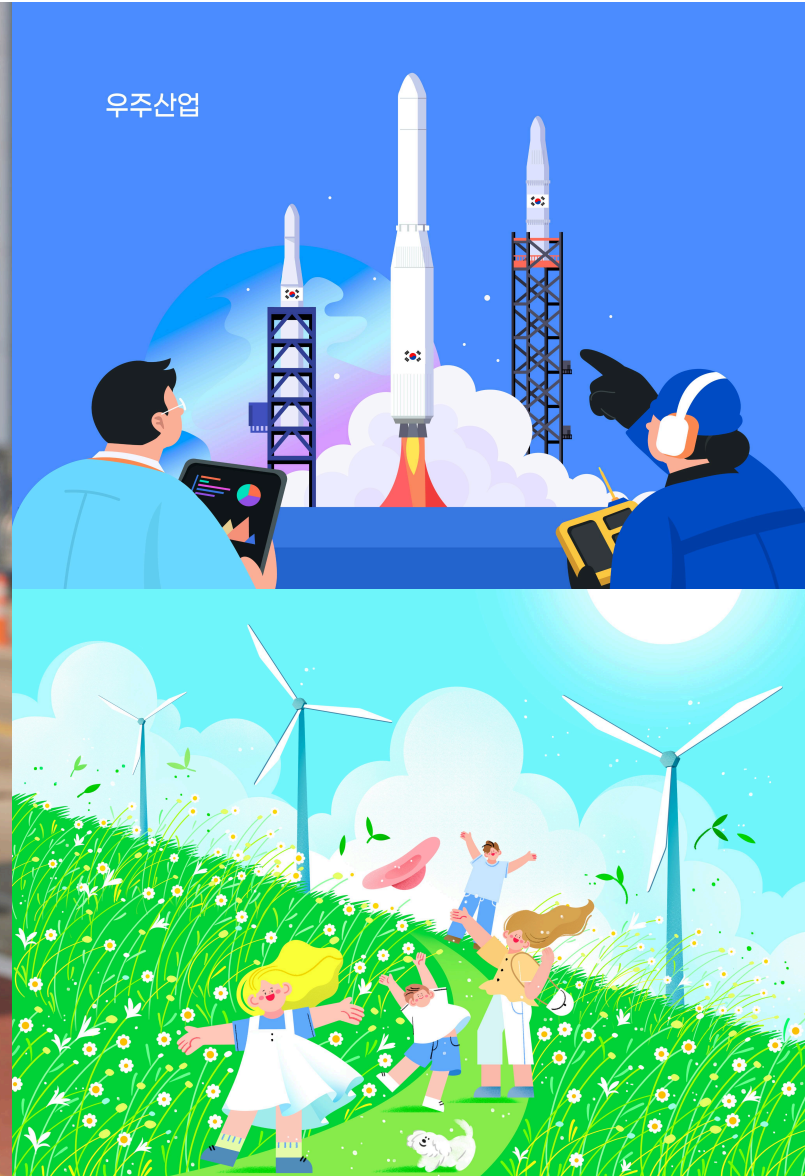
Accumulated Productions

▲1.31M

Content created in 2025

▲84K

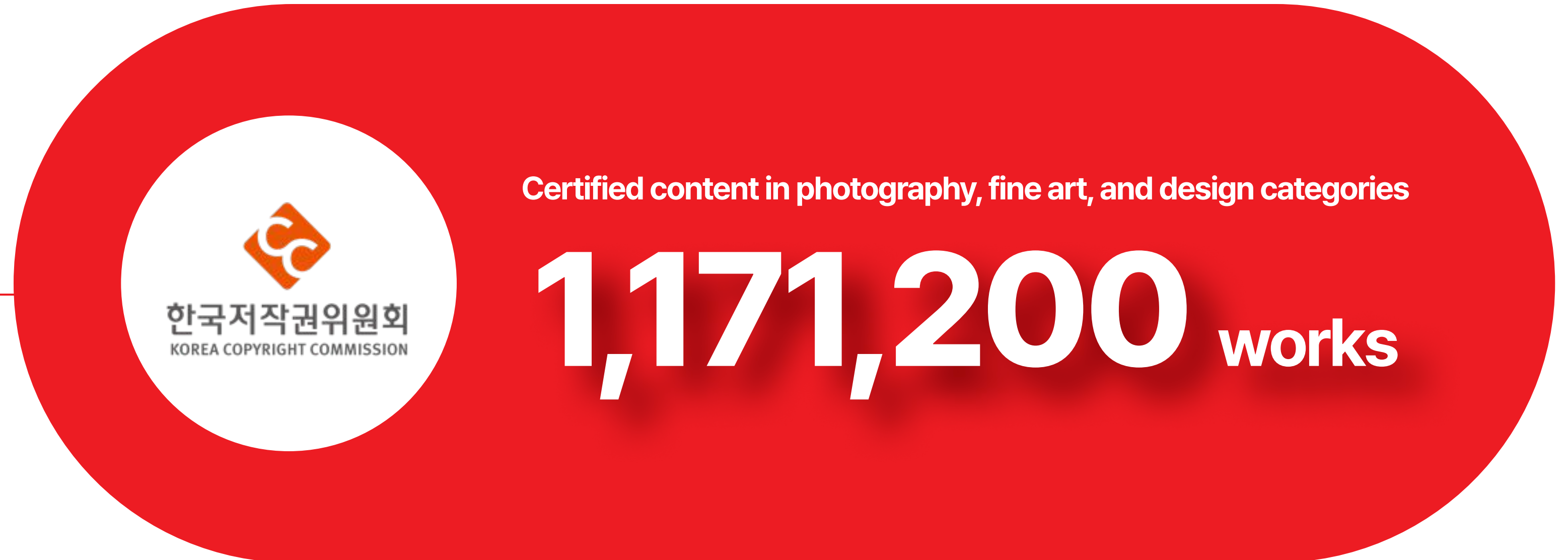
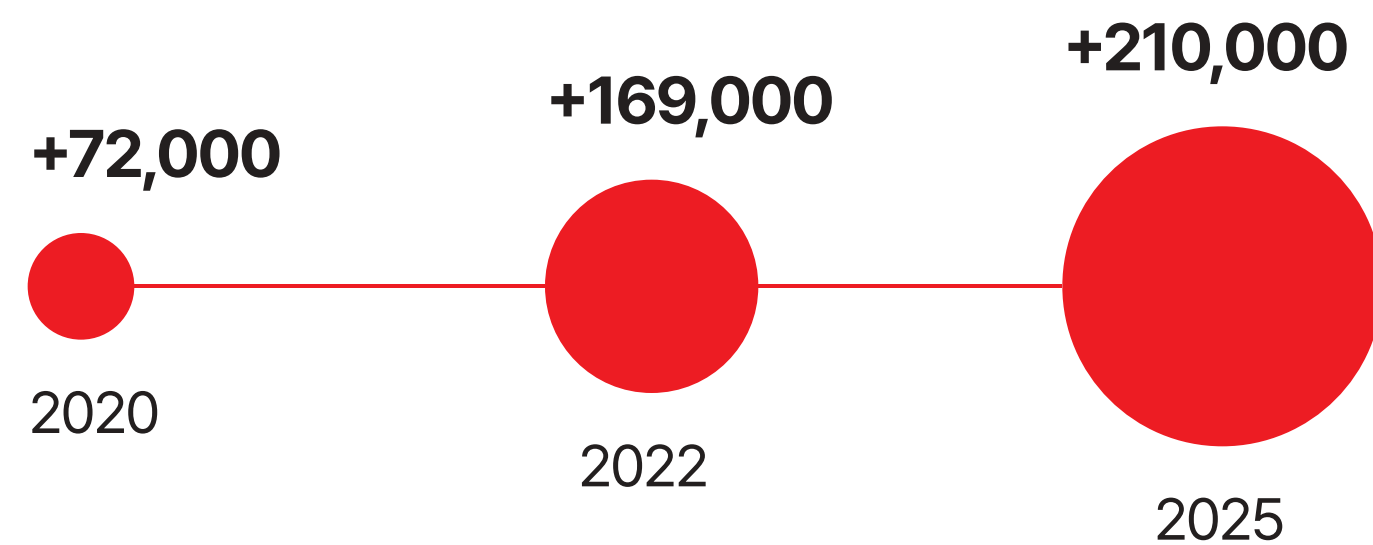
Contents



Trusted, Copyright-Certified Content

— Exclusively From TongRo Images

works registered with the Korea Copyright Commission (by year)



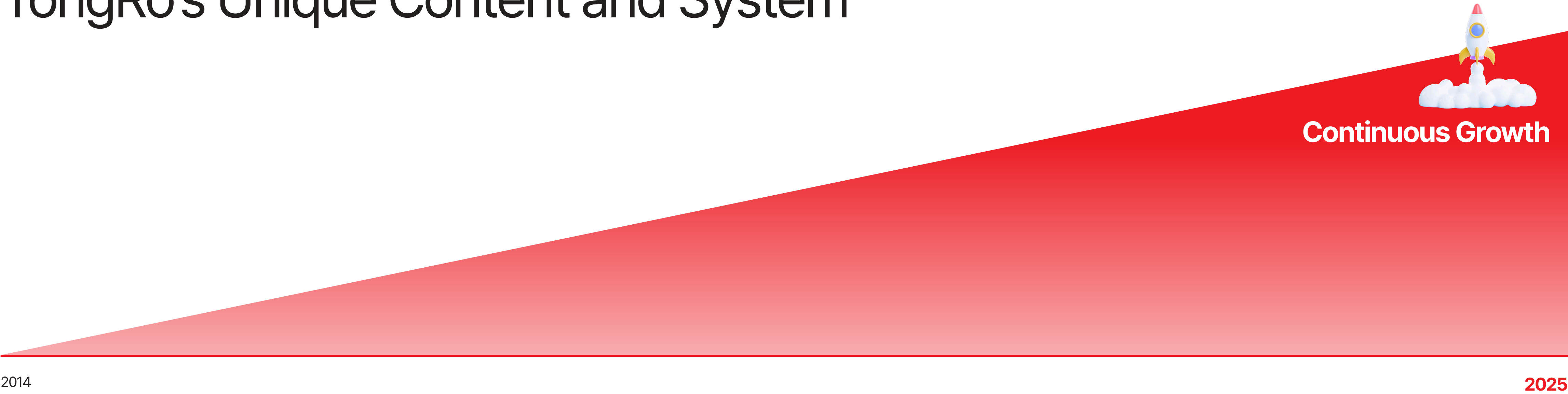
TongRo's Unique System for Better Content Creation

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Contents

Sustained Growth Powered by TongRo's Unique Content and System



Industry Sales Rank **No.1 in Korea**

Annual Avg.Revenue Growth **10%**

Continuous Growth **30 Years**

Revenue Growth

TongRo Collaborates With Leading Companies Across Diverse Industries

SAMSUNG

 LG 생활건강

 국회사무처

 하나투어

welstory

 DB손해보험

 하이트진로

visang

 GS 리테일

 서울특별시

 신한은행

 CJ ENM

MBC

 Microsoft

JEI 재능교육

우미한형제들

JOBKOREA

kakao

 현대해상

 전자신문
The Electronic Times

coupang

 노랑풍선

THE SHILLA
SEOUL

 한화손해보험

emart
everyday

KBS 



Partners

Enhancing User-Centric Content Through AI Innovation

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Collaborating with AI Image Providers for Faster Trends and Richer Themes

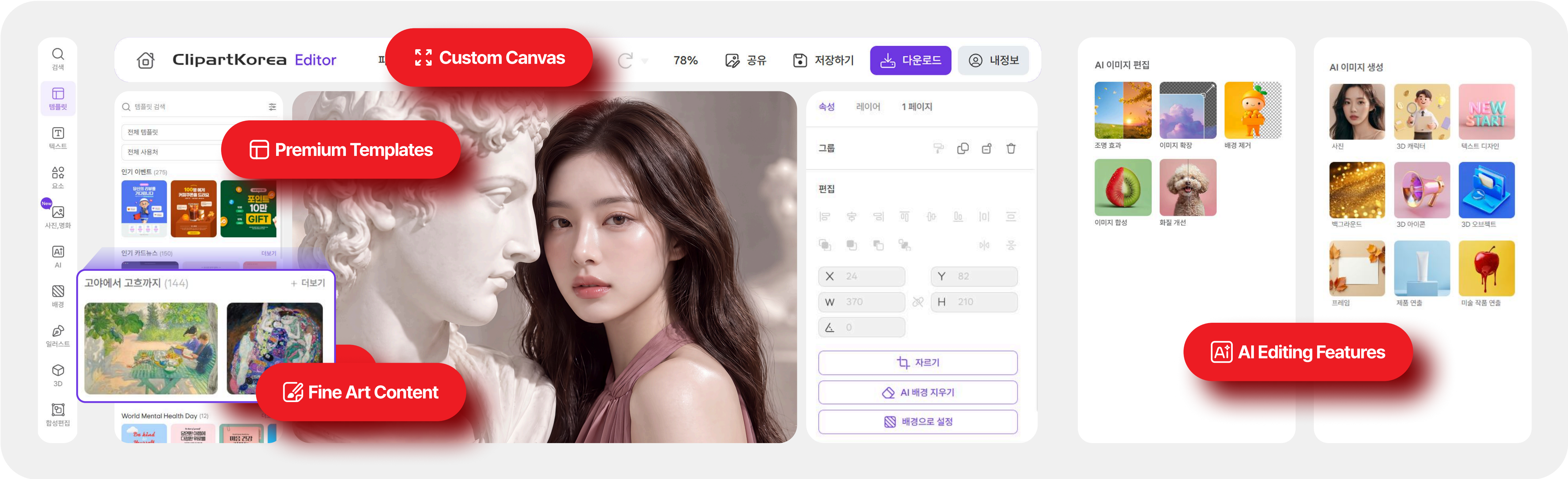


User Experience

Delivering **New Design Solutions** with Original Content

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From planning to editing—easy and intuitive for everyone

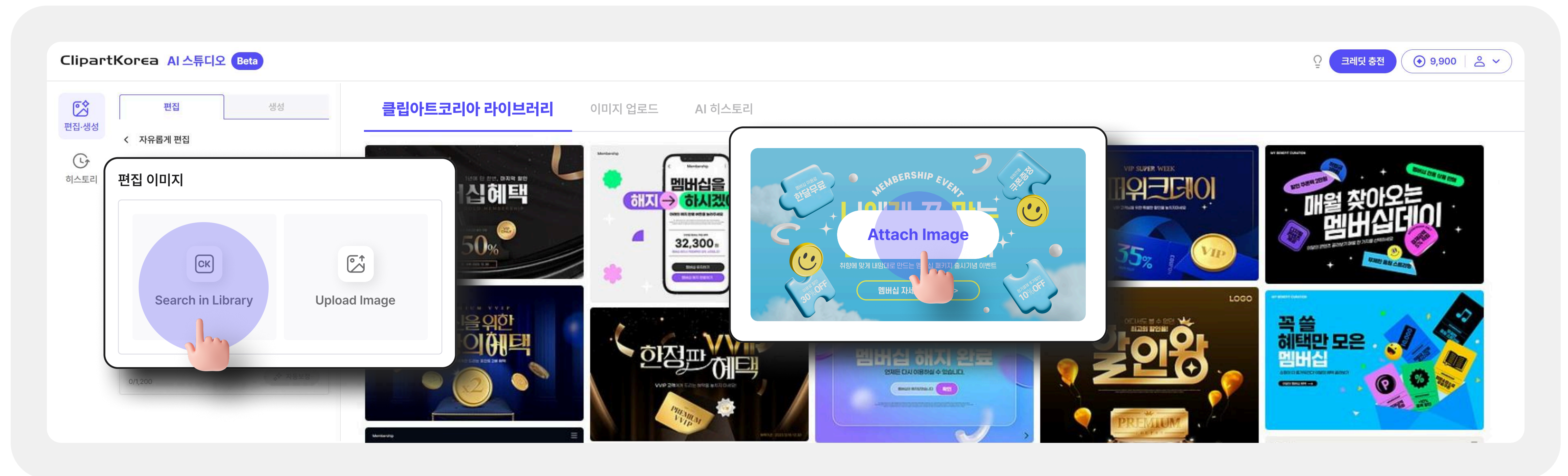


• ClipartKorea Editor UI

User Experience

Providing an AI-powered design tool **integrated with our premium content library**

Instead of generating from scratch, we enable users to reach desired results faster by building on images



- ClipartKorea AI Studio UI

User Experience

Continuously Enhancing Platform Usability **to Maximize Customer Satisfaction**



Search Engine Optimization

We've implemented advanced filtering options and streamlined data structures to ensure users can quickly and easily locate the content they need—even within a vast library.



Curated Content Recommendations

We deliver curated collections—ranging from trend-driven assets to top-performing content—organized by theme to enhance content accessibility and usability.

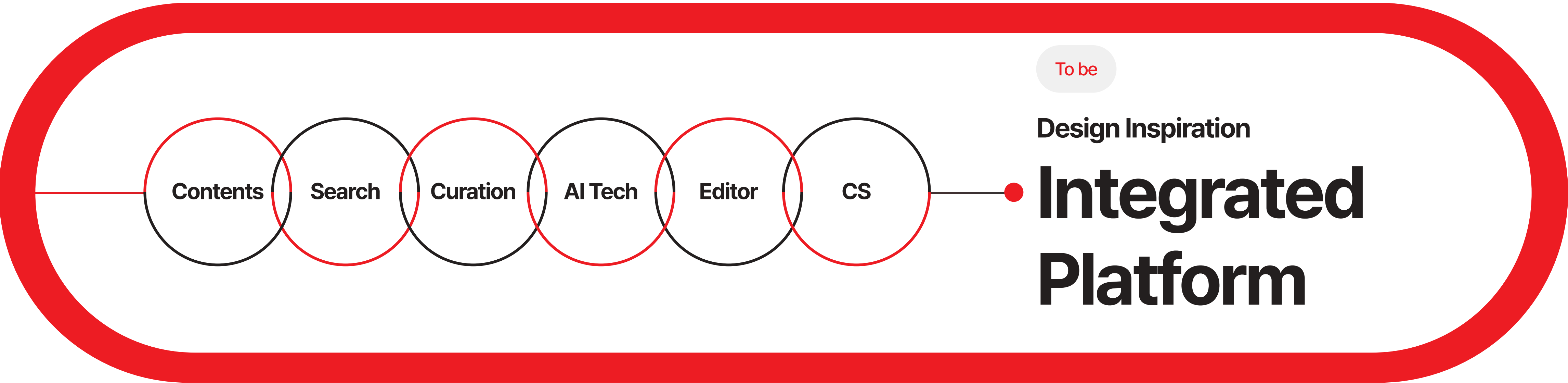


Customer-Centric CX

We improve customer satisfaction by operating a dedicated support team and integrating real-time chat into our platform, ensuring faster response and smoother communication.

User Experience

TongRo Images **Makes It Happen**
Bringing Everyone's **Imagination To Life**



Contact Us

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Founded: October 1995

Employees: 80

Business Areas: Digital Image Content Development & Subscription Platform Services

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End