No.1 Creative Contents Platform

The Center Of Korean Stock Contents

TongRoimages®

TongRo Images Profile

Who We Are

Introduction



No.1 Creative Contents Platform

We Create
K-stock Content For Everyone

Since releasing Korea’s first photo library CD-ROM, TongRo Images has been dedicated to creating user-centered content that is easy and accessible for everyone.
We pioneered the subscription model in the Korean market and currently operate ClipartKorea, the country’s largest membership-based stock content platform.

Our offerings include a wide range of premium content—photos, illustrations, videos, and music—designed to support diverse creative needs.
By combining advanced technologies such as image search algorithms, big data analytics, and machine learning, we continue to lead Korea’s stock content industry and shape its future.

Introduction

Building a Content Platform That's Essential and Accessible for All

Leading

With unwavering passion and a spirit of creativity,
we have been leading the direction of the K-content industry for over 30 years since our founding.

Trendy

As Asia's largest content production,
we create premium content that swiftly reflects social trends and evolving consumer needs.

Innovating

Driven by a future-oriented mindset,
we continuously innovate by integrating content creation with advanced platform technologies.

Moving Forward
Bolder and Beyond

1995
Bolder and Beyond
Released the first photo CDROM "Vol. 1 Photo Library 1000" in Korea

2000
Launched traditional image library website IMAGEKOREA

2002
Launched the first subscription image website ClipartKorea servicing certified contents

2005
Launched subscription website ImageToday

2013
Established TongRo Digital Laboratory
Certified Startup by Korea Technology Finance Corporation

2014
Established Creation lab

2018
"Hidden Champion corporate" certified by Ministry of Employment and Labor
Launched Video Music service in ClipartKorea and ImageToday

2019
Exclusive contribution partnership with ByteDance Group

2020
Launched a self developed system CMS (Contributor Management system)
Copyright registered by Korea Copyright Commission

2021
Established in-house video production team

2022
Launched motion graphics and GIF services
Hosted the first TongRo Images Creative Awards

2023
Introduced video template service
Introduced a dedicated license for individual YouTube creators

2024

- Launched instant-use PNG image service
- Introduced AI-generated image service
- Began supplying 10 million content assets from Reuters

2025

- Released 'ClipartKorea' Font
- Launched mega platform
- Launched ClipartKorea Editor service

2026

- AI Platform Gentri Launches in Beta
- IMAGEKOREA Website Renewal
- Launch of Figma design templates
- Launch of ClipartKorea AI Studio

What We Do

Business Platform

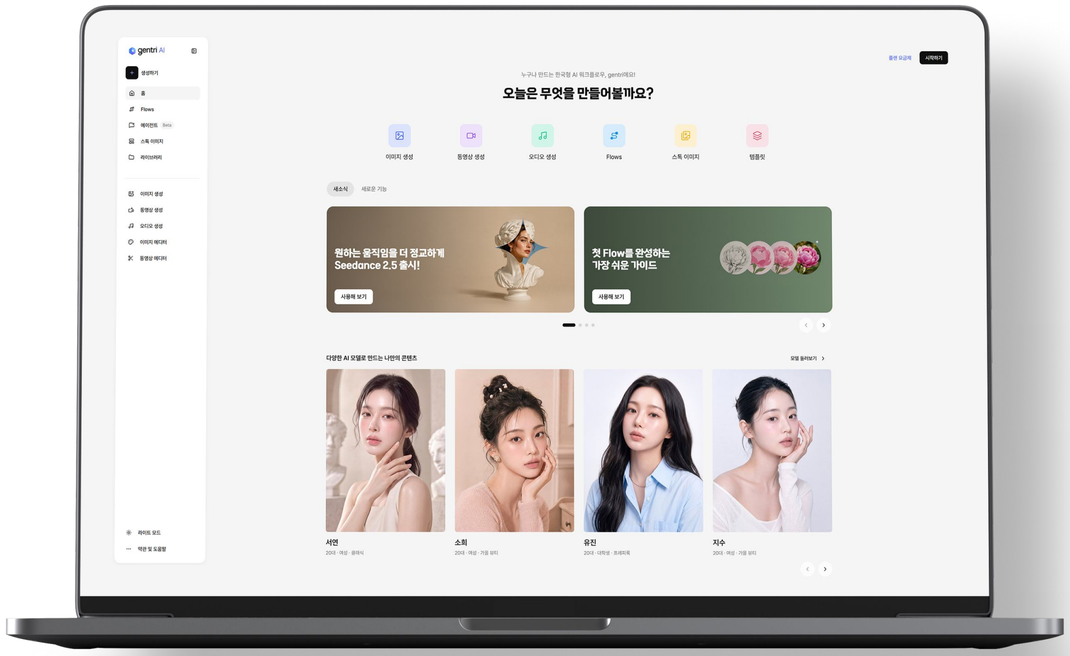


No.1 Creative Contents Platform

Wherever
Perfect Design Is Needed
We Offer
the Most Optimized
Content Platform

Business Platform

AI WORKFLOW



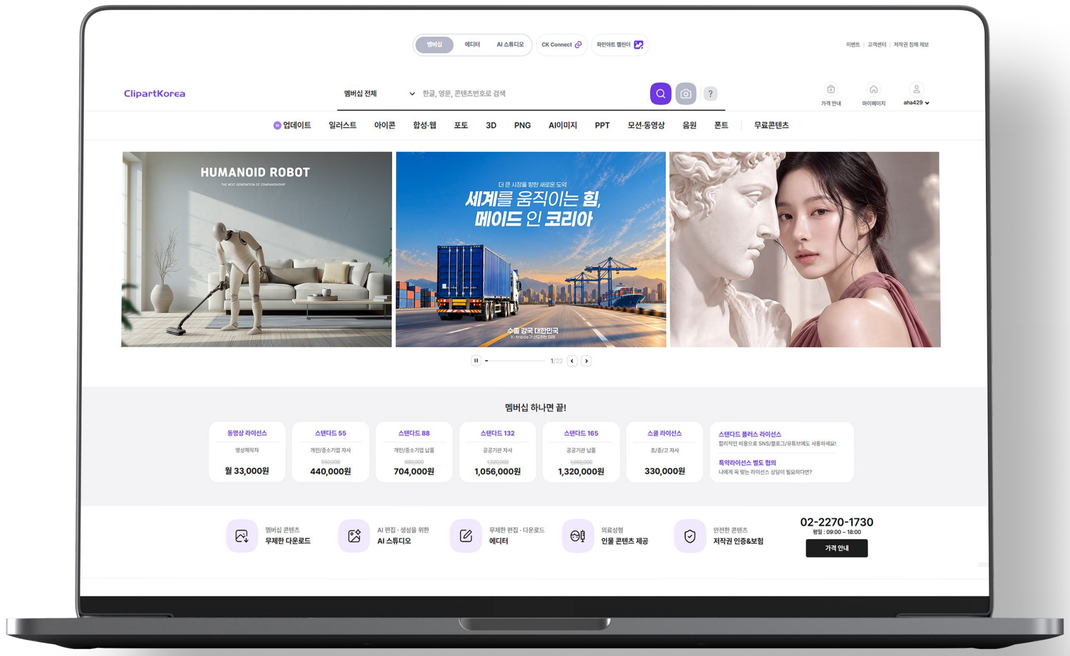
gentri

Gentri is an AI creative platform built around Korean content, offering image, video, and audio generation and editing powered by ClipartKorea's library of 3 million stock images. With AI generation, conversational agents, and Flows, anyone can create content easily and efficiently.

Stock Images	AI Models	Templates & Characters
▲ 3M	▲ 38	▲ 69

Business Platform

MEMBERSHIP



ClipartKorea

As Korea's leading stock content platform, ClipartKorea offers a wide range of distinctive K-content—spanning photography, illustration, compositing/editing, design templates, fonts, videos, and music. Through collaborations with global creators and AI-powered content production, we are at the forefront of rapidly evolving content trends.

Korea's No.1 Stock Content

Members	Content Assets	Weekly Downloads
▲400K	▲15M	▲2.87M

Business Platform

EDITORIAL

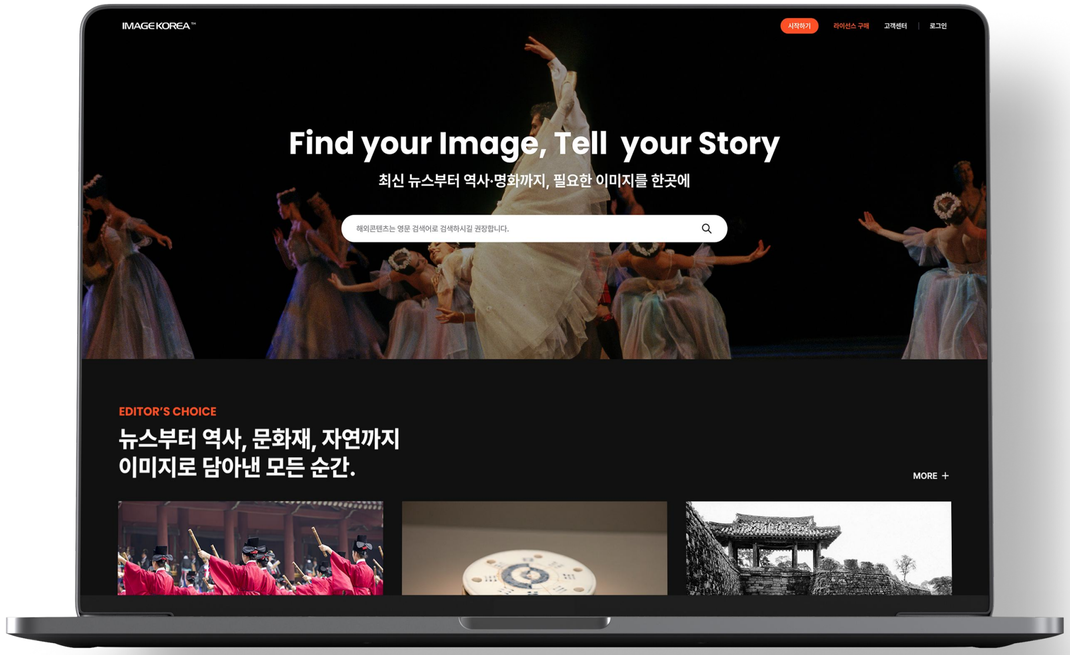


IMAGE KOREA™

For 27 years since 2000, IMAGEKOREA has brought the world's moments and stories to you. With global content partners, we offer editorial imagery spanning news, sports, entertainment, history, culture, art, and science. Discover new storytelling possibilities through vivid photography and a rich visual archive.

Content Assets	Global Partners	Years of Operation
▲300M	35	27

Business Platform

Asia's Leading Content Producer
of Specialized Visuals

Production Categories

- Photos (domestic & global)
- Illustration
- Composite content
- Web & Mobile
- Motion Graphic
- Videos
- AI-generated images

Content Stats

Accumulated Productions

▲1.31M

Content created in 2025

▲84K

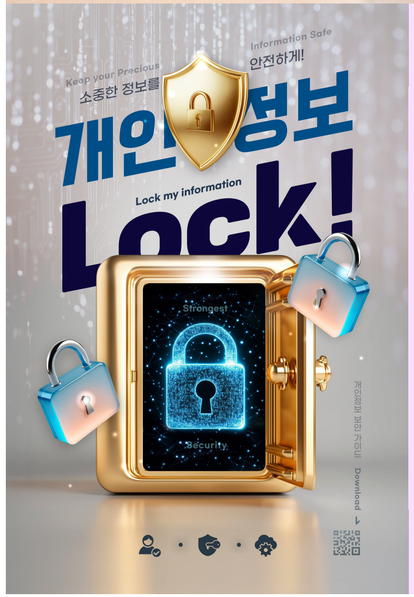


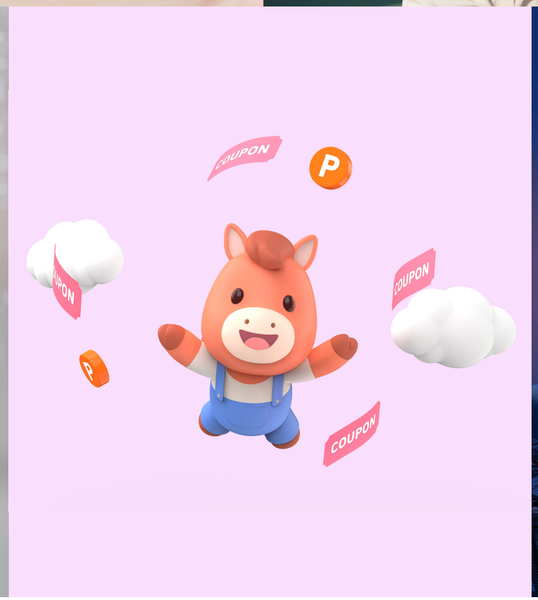



우주산업

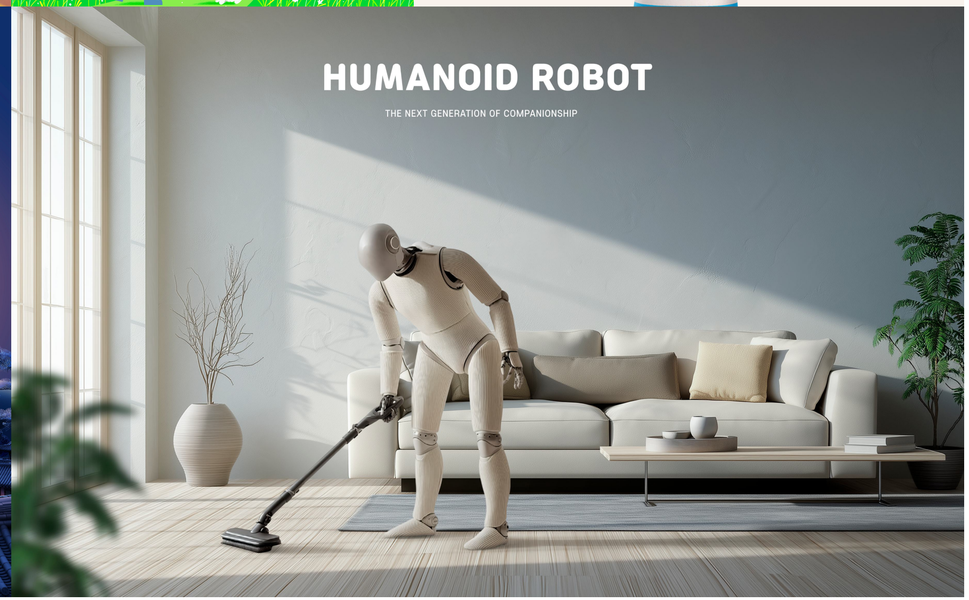



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행복한 세상
존중받는 아이가 행복한 사회를 만듭니다


Keep your Precious
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Information Safe
안전하게!
개인정보
Lock my information
Lock!
Strongest
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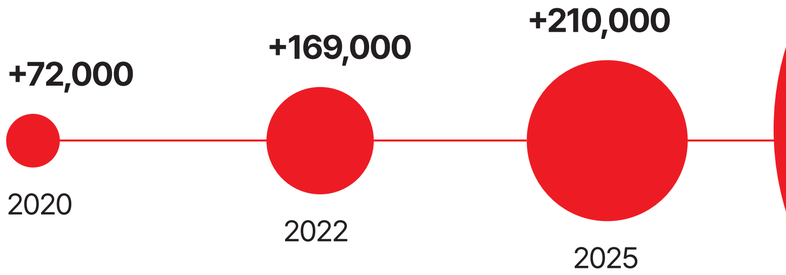

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달 밝은 밤
살며시 떠나는 여행
09.26 - 09.28 PM.18:00-23:00
WWW.CLIPARTKOREA.CO.KR


HUMANOID ROBOT
THE NEXT GENERATION OF COMPANIONSHIP

Trusted, Copyright-Certified Content — Exclusively From TongRo Images

works registered with the Korea Copyright Commission (by year)



한국저작권위원회
KOREA COPYRIGHT COMMISSION

Certified content in photography, fine art, and design categories

1,171,200 works

TongRo's Unique System
for Better Content Creation

Professional Production

Our in-house Photo Production Team and Graphic Creation Lab enable fast, trend-responsive production of high-quality content.

+

Creator Management

We provide training and systematic support for creators through a comprehensive management system, building a solid foundation for content development.

+

Global Supply

By collaborating with international partners, we maintain a broad content pool and deliver in-demand global content tailored to the Korean market.

Sustained Growth Powered by
TongRo's Unique Content and System



Industry Sales Rank **No.1 in Korea**

Annual Avg.Revenue Growth **10%**

Continuous Growth **30 Years**

Revenue Growth

TongRo **Collaborates With Leading Companies Across Diverse Industries**

SAMSUNG | LG생활건강 | 국회사무처 | 하나투어 | welstory | DB손해보험

하이트진로 | visang | GS리테일 | 서울특별시 | 신한은행 | CJ ENM | MBC

Microsoft | JEI 재능교육 | 우아한형제들 | JOBKOREA | kakao | 현대해상

전자신문 The Electronic Times | coupang | 노랑풍선 | THE SHILLA SEOUL | 한화손해보험 | emart everyday | KBS

Partners

Inhancing User-Centric Content
Through AI Innovation

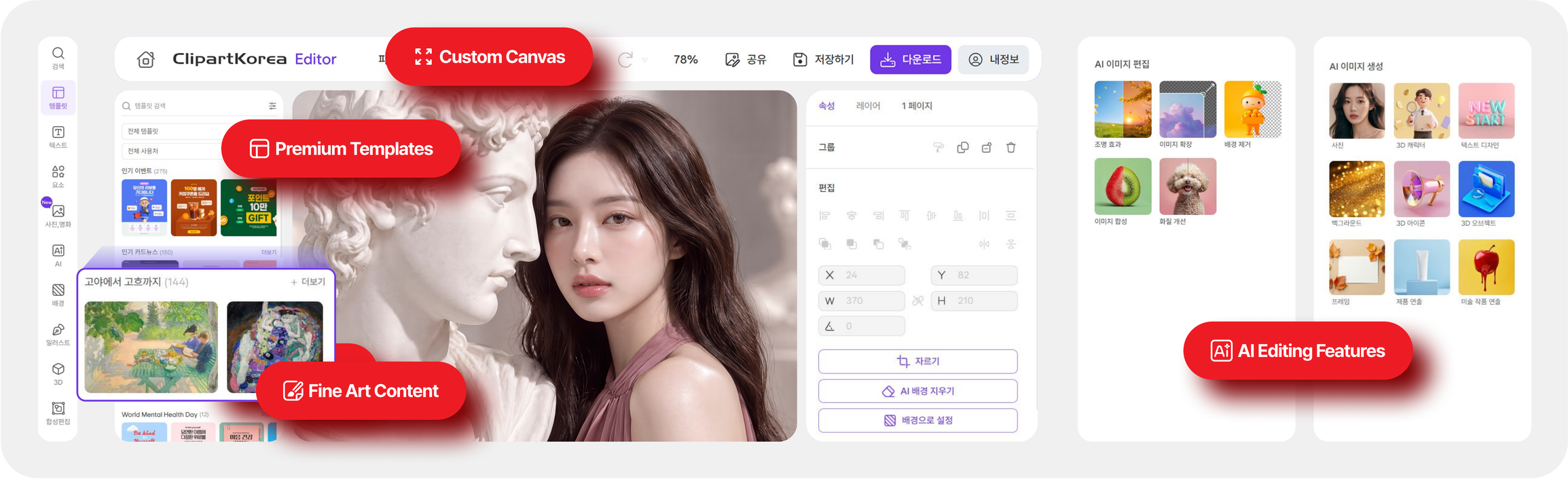
Collaborating with AI Image Providers for Faster Trends and Richer Themes



User Experience

Delivering **New Design Solutions** with Original Content

From planning to editing—easy and intuitive for everyone

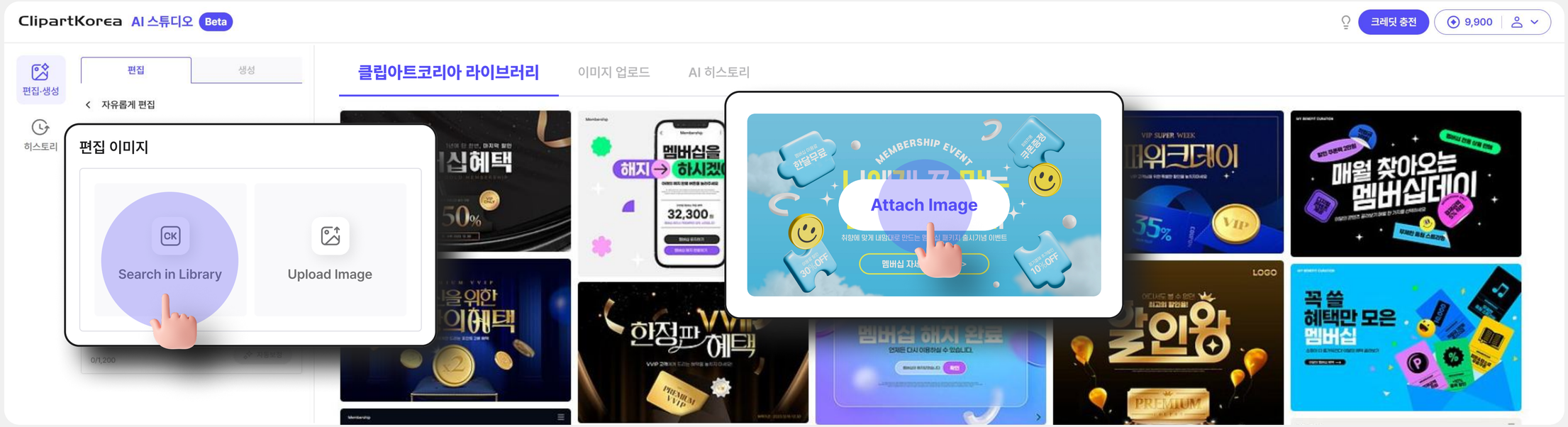


- **ClipartKorea Editor UI**

User Experience

Providing an AI-powered design tool
integrated with our premium content library

Instead of generating from scratch, we enable users to reach desired results faster by building on images



- **ClipartKorea AI Studio UI**

User Experience

Continuously Enhancing Platform Usability **to Maximize Customer Satisfaction**



Search Engine Optimization

We've implemented advanced filtering options and streamlined data structures to ensure users can quickly and easily locate the content they need—even within a vast library.



Curated Content Recommendations

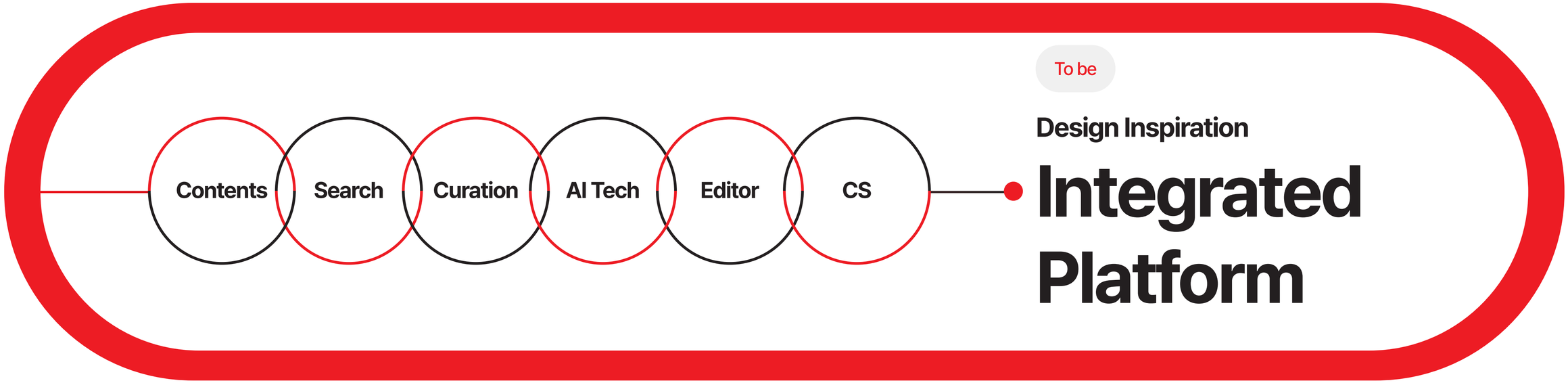
We deliver curated collections—ranging from trend-driven assets to top-performing content—organized by theme to enhance content accessibility and usability.



Customer-Centric CX

We improve customer satisfaction by operating a dedicated support team and integrating real-time chat into our platform, ensuring faster response and smoother communication.

TongRo Images **Makes It Happen**
Bringing Everyone's **Imagination To Life**



Vision

Contact Us

TongRo Images Inc.

CEO: Chuljib Lee

Founded: October 1995

Employees: 80

Business Areas: Digital Image Content Development & Subscription Platform Services

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Contact: +82-2-2270-1730

www.tongro.co.kr

End